HOME ALONE 2 BLOSSOM

No. 318 April 1993

MAD

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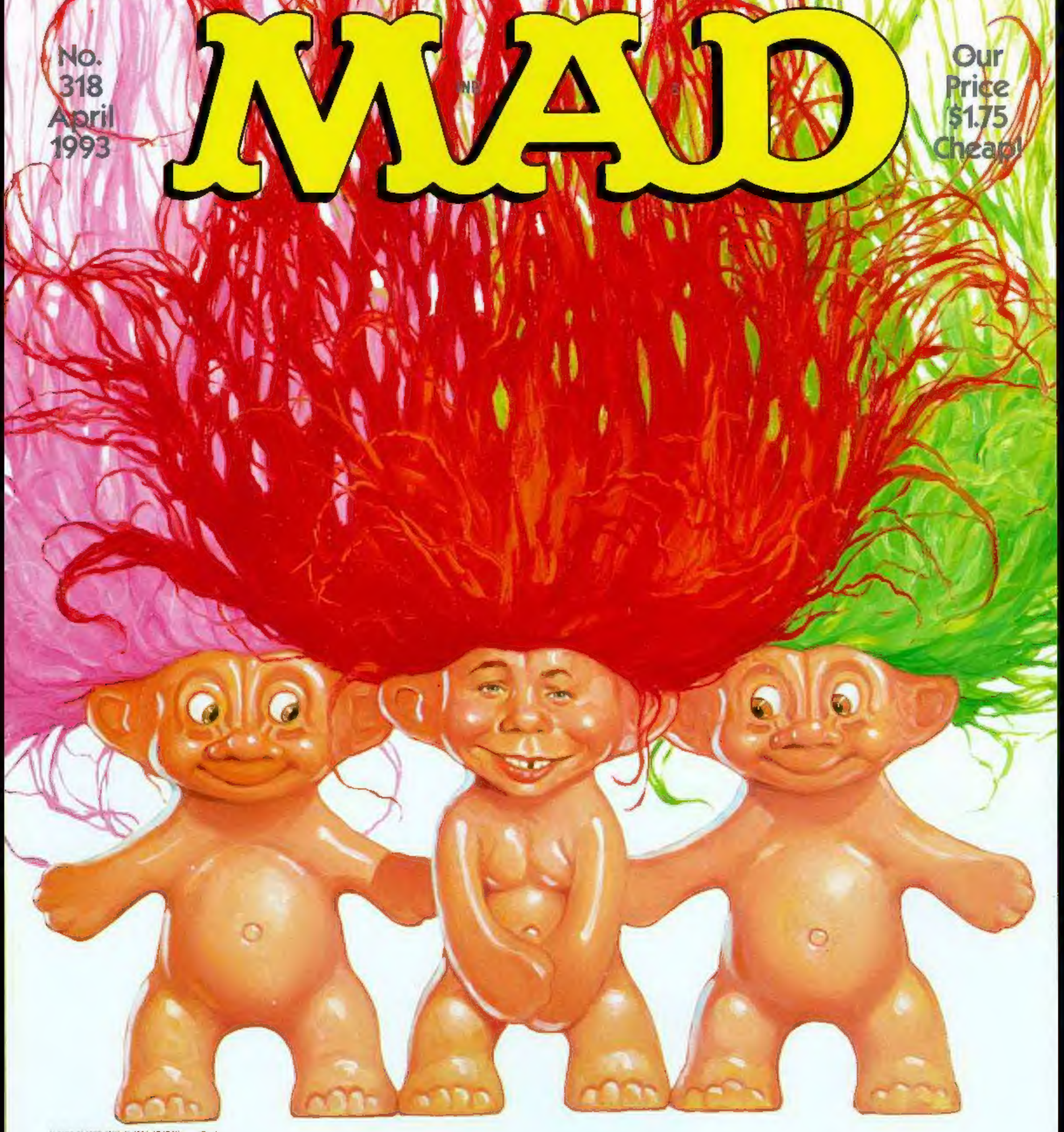

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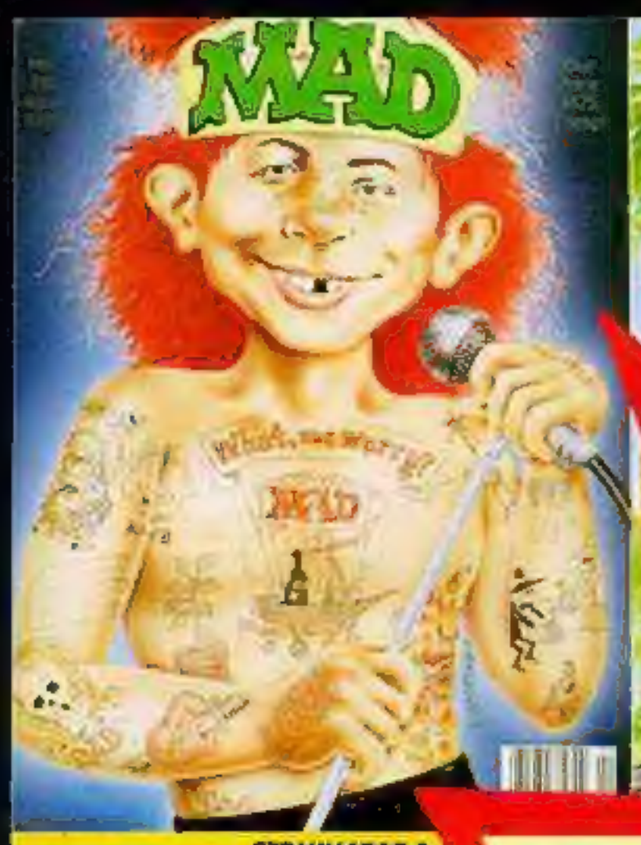

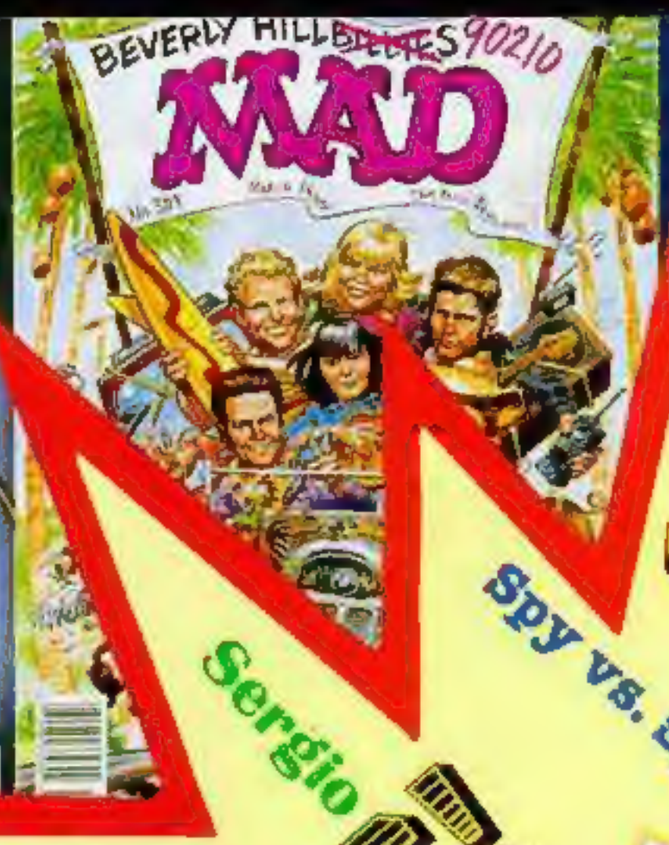

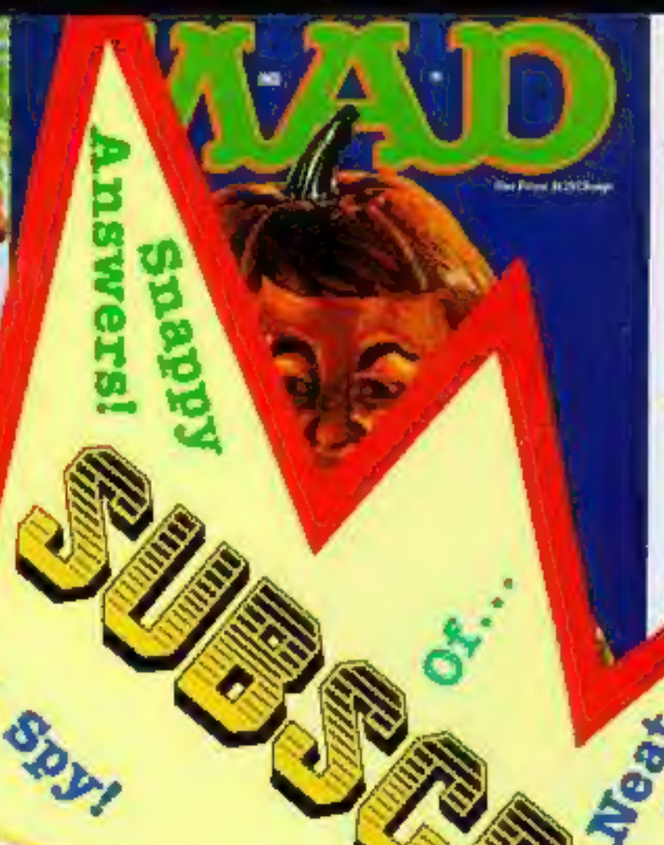

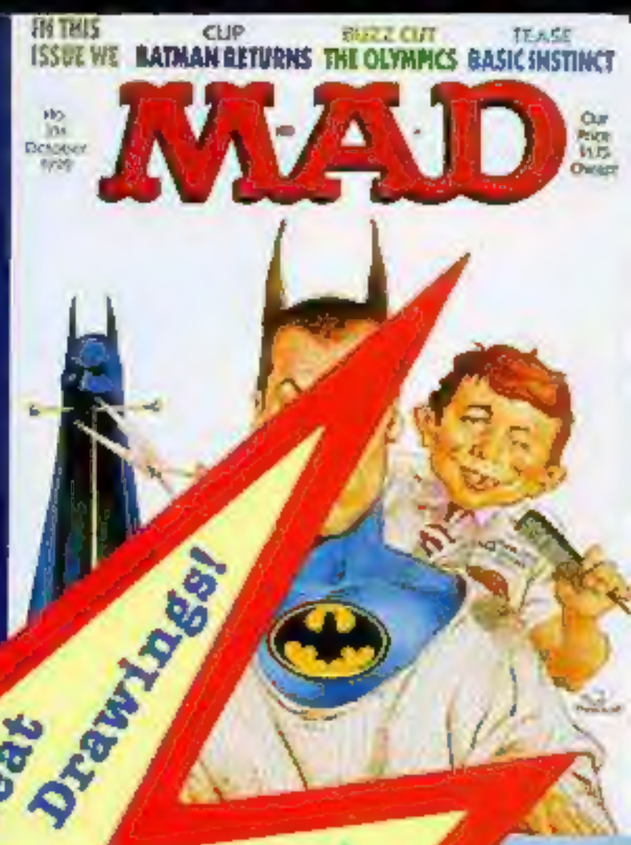

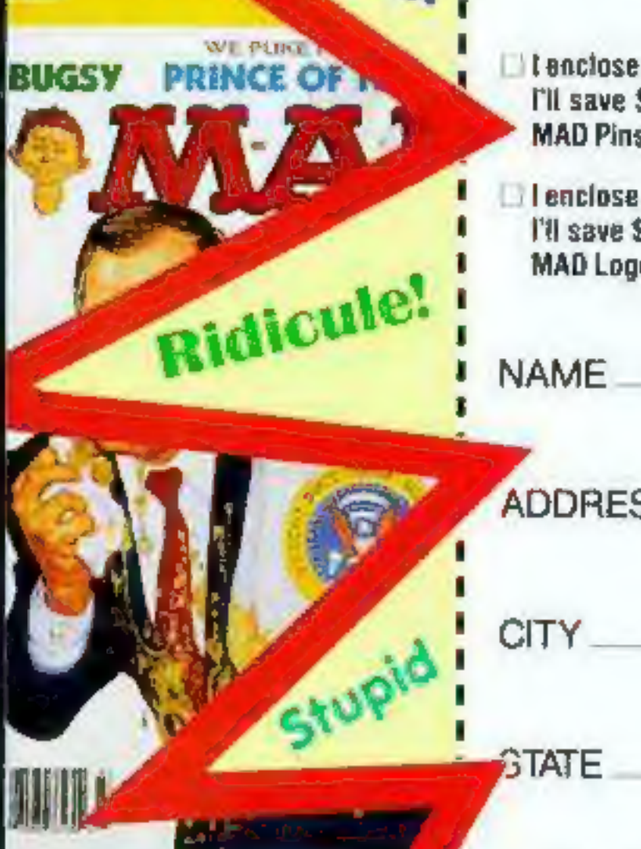

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NUMBER 318 APRIL 1993

MAD

"If banks are so good with numbers, why are there always eight windows and three tellers?" —Alfred E. Neuman

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LILLIAN ALFONSO, FREDDIE MALONEY *subscriptions*
CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

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WHAT, ME WEAR IT?

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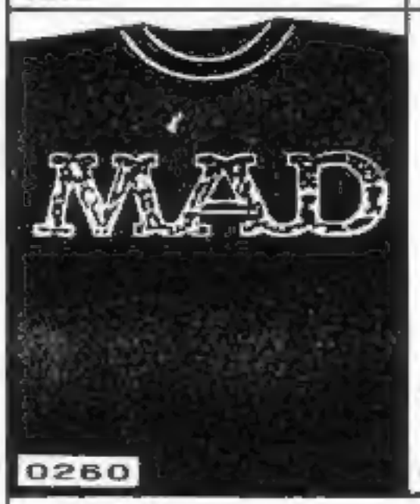

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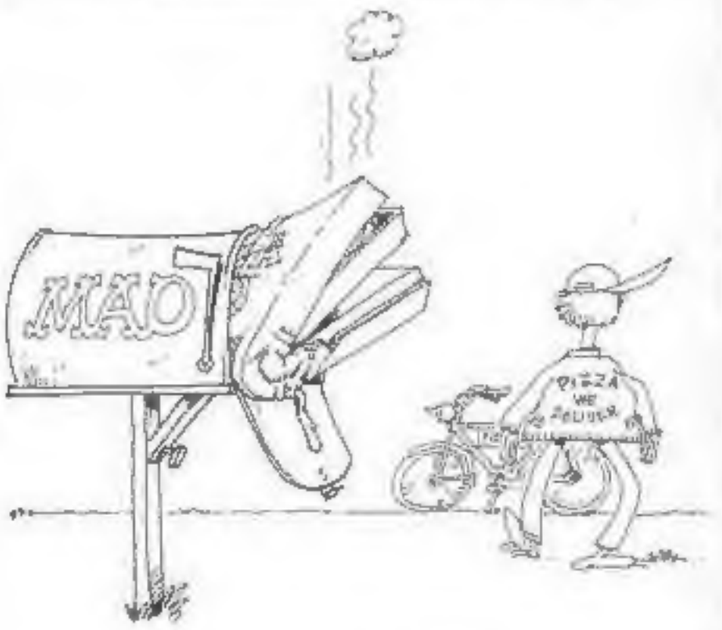

HINDSIGHT?

You really went too far with the cover of MAD #315. It's all right if you want to make fun of former President George Bush, but why drag his wife, Barbara, into the gutter? She is a devoted wife, mother and grandmother. Next time, stick your bumper stickers somewhere else!

Dianne Garp
Issaquah, WA

It was an honest mistake! Because he was hiding in the foliage, Alfred's vision was obscured. He thought he was slapping the sticker on the badacious buttock of George Bush's portly Press Secretary Marlin Fitzwater!—Ed.

MORON MAIL

I get dry skin in the Summer. What can I do about this?

Karen Baltzel
Goshen, KY

What can you do about dry skin in the Summer? Kill yourself in the Spring! No, wait, that would give you REALLY dry skin in the Summer! On second thought, try slathering yourself with lard at bedtime! One word of caution, though—if you go with the lard, don't use an electric blanket or the pungent scent of bacon wafting out your window will drive the neighborhood dogs wild! Thanks for writing!—Ed.

Do you think I should get my ear pierced?

David Treakle
Los Altos, CA

Dave—You need an ear piercing like you need a hole in the head! Seriously, though, if you do get your ear pierced, make sure they don't let all the sap run out!—Ed.

MAD CELEBRITY PHOTO CAVALCADE

PHOTO: STANLEY MOSS

Saturday Night Live stars Dana Carvey and Phil Hartman review MAD #315 while contemplating the clear message sent in November's election: that voters have had enough of Carvey's George Bush impression and desire the clear change and fresh ideas offered by Hartman's Bill Clinton impression!

#316 THE BEST?

The humorously ominous "Words of Warning," the incisive "Instant TV Reviews," the sarcastic sweep of "Avalanche O' Catalogs," smug "Satisfaction Surveys" and the Eire parody of "Patridiotic Games" to name just a few, are among the articles that have, in my opinion, carved a place for MAD #316 as the best issue of the year! Congratulations!

Irvin Schonbrun
Vancouver, Canada

We've looked over what we have planned for the rest of the year, Irv, and you're probably right!—Ed.

SMALL BOY/LARGE PUMPKIN

The political fervor that swept our nation last fall was no stronger than it was in the Northeast! Here, Nicholas Carr of Salem, MA stumps for the candidate of his choice using an Alfred E. Neuman mask and a huge jack-o-lantern carved in the likeness of Pat Buchanan!

RANDOM SHOTS

I am deeply appalled at something I read in MAD #316's "The Lighter Side Of..." The cartoon labeled "School" showed a boy packing his stuff for school, including a gun. I think this is sick, insensitive and downright stupid! How can you print that when already this week several kids have been shot in L.A. schools? The message you are sending to your readers is that it's okay to carry a gun to school. Next are you going to say it's okay to shoot it too? You owe your readers an apology.

Danielle Stevens
Placentia, CA

Danielle—We're afraid you missed the satirical point of our cartoon. Dave Berg is a staunch supporter of gun control, especially among young people. In fact, from 1985–1990, Dave toured our nation's schools, speaking on this topic. Unfortunately, he had to stop touring when he became caught up in the crossfire one day in the cafeteria at New York's P.S. 851 Faithful MAD readers will recall how Dave poignantly handled the incident, excerpted here.—Ed.

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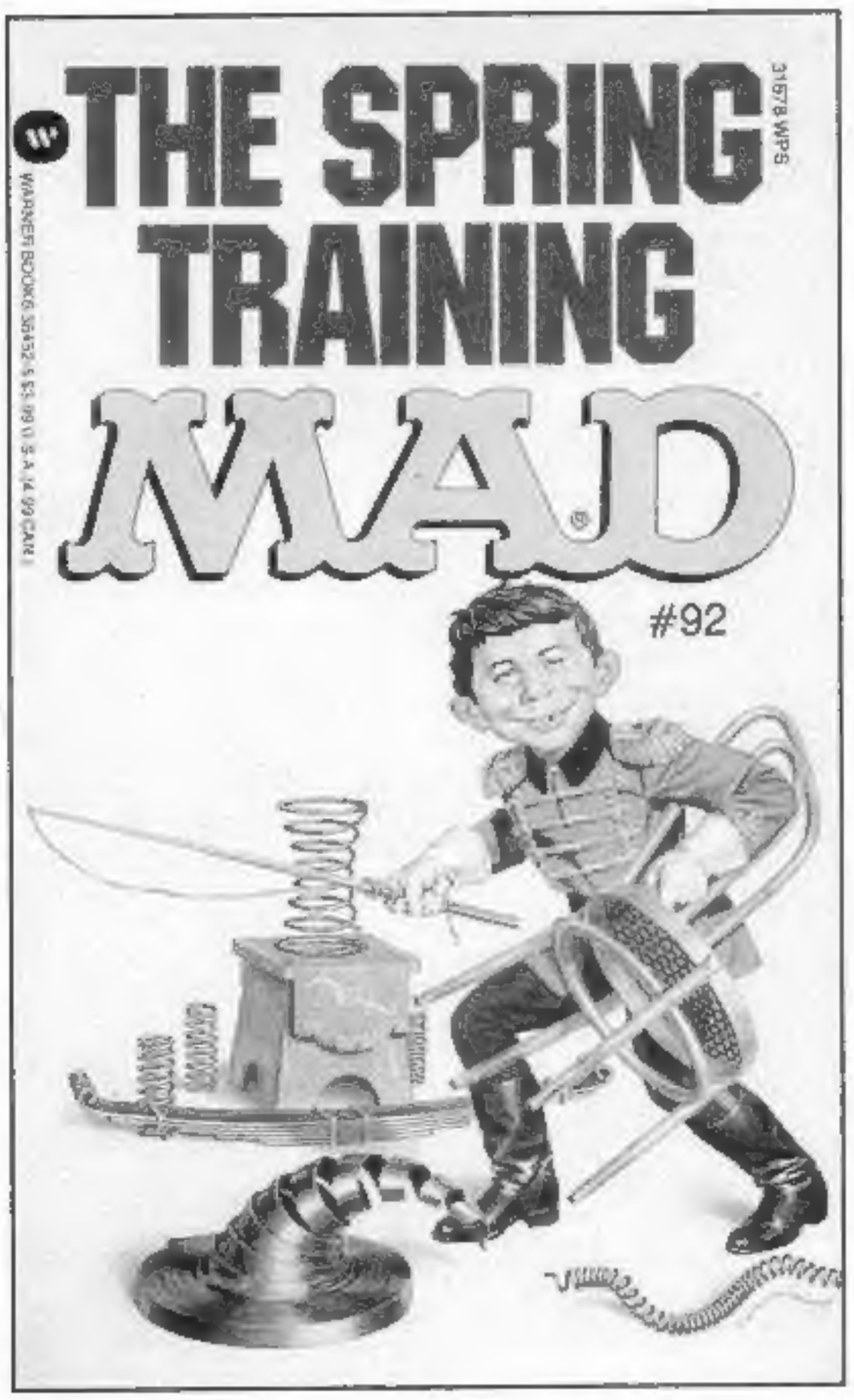
AH...SPRING TRAINING!

—The Crack of the Bat!

—Hot Rookie Prospects!

—The Smell of Freshly-Mowed Astroturf!

Unfortunately, You'll Find NONE of This in...



THE SPRING TRAINING MAD

ON SALE NOW!
C'MON! PLAY BALL!

I've got **good news** and **bad news!** The **good news** is the **warden** has **cut** your **sentences** from **ten years** to **two hours!** The **bad news** is, you've got to **spend** those **two hours** with **Kelvin!**

Can we **take** the **ten years?**

Yeah! **Ten years** in **jail** is **easier** to take than **two hours** with **Kelvin!** Ask **anyone** who's seen ***Home A-Groan One!***

Sorry, guys, but you've got **no choice!** I'm **afraid** it's **two hours** with **Kelvin!**

You're afraid? I'm petrified! How can the **warden** be so **sadistic?**

It wasn't **his decision,** it was the **producer's!** They made such a **killing** on that first film set in **Chicago** that they **figured** they'd make a helluva lot **more...**

I'LL BE "BREAKING AWAY"

HOME A-

How could we possibly **oversleep** on the **morning** we leave for our **Florida vacation?**

Hmm, it **does** seem a bit **odd** that **all nine people overslept!**

This won't seem a bit **odd after** you see some of the **stuff** that **follows!**

This time around, let's **not forget Kelvin!**

That's true! **Last time** we **left Kelvin home** and it wasn't **much** of a **vacation!**

I've got **news** for you—if we **take him with us, this** ain't gonna be **much** of a **movie!**

Unc's right! **Don't change anything** from that **first mega-hit** except the **location!**

MAX KORK MODEL

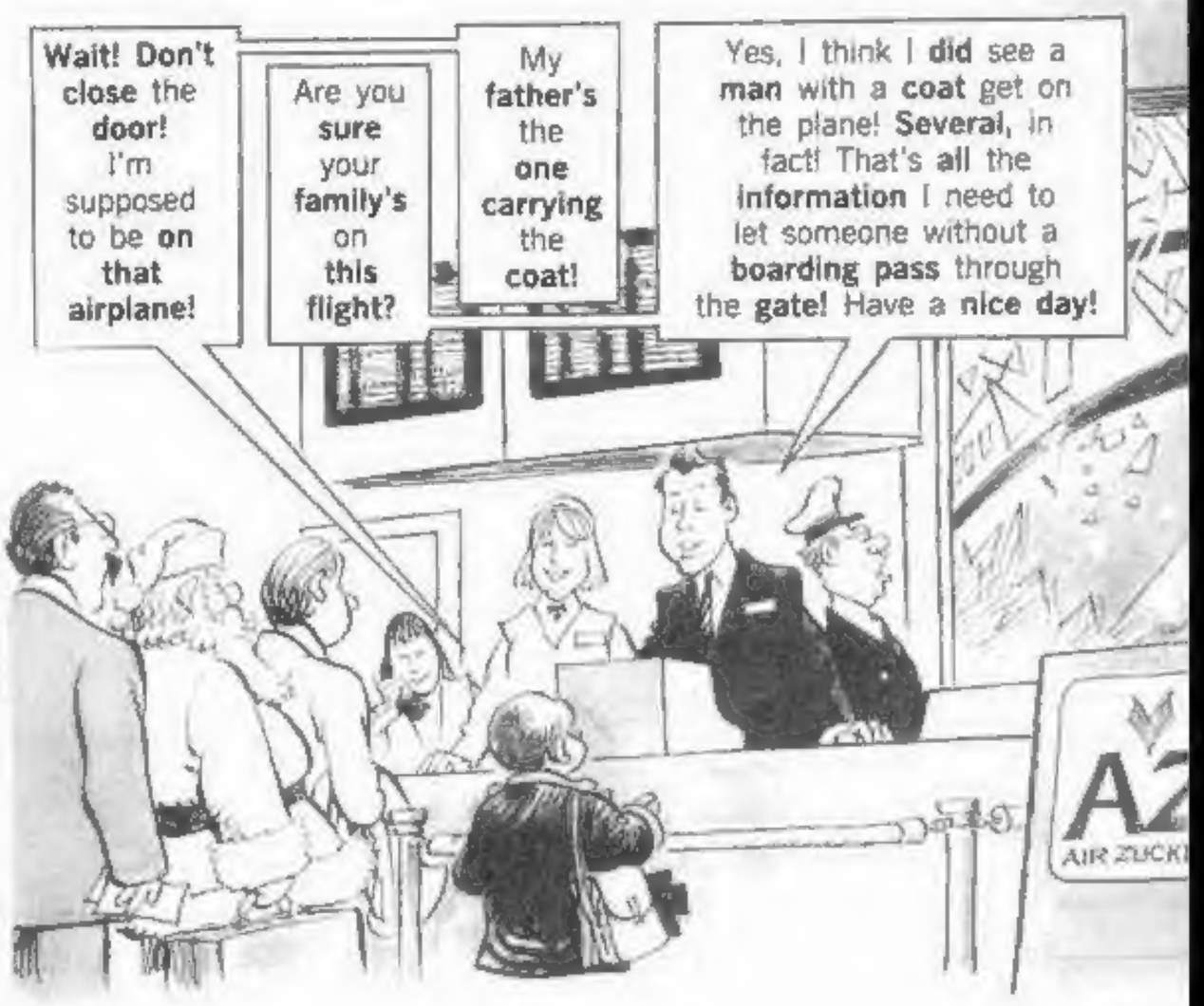
LOOT IN NEW YORK

GROAN 2

And when in **New York City,** stay at the **Plotsa Hotel** where **anyone** can **check in!** Even **little kids without** their **parents!** Just be sure they're **carrying daddy's American Stress credit card!** Don't leave him **home alone** without it!
This is **one amazing tv set!** The only **audio** it **transmits** is **information** and **dialogue** that I can **record** and **put** to **use** in **later scenes!**

Honey, are you **sure** we **haven't forgotten** anything?
I don't think so! We've **packed** every **contrivance** the **script** calls for! All that's left for us to do is to **lose Kelvin** at the **airport!**
Airport Express
KATIE

ARTIST: MORT DRUCKER **WRITER: DICK DEBARTOLO**


Wait! Don't close the **door!** I'm supposed to be **on that airplane!**
Are you **sure** your **family's** on **this flight?**
My **father's** the **one carrying** the **coat!**
Yes, I think I **did** see a **man** with a **coat** get on the plane! **Several,** in fact! That's **all** the **information** I need to let someone without a **boarding pass** through the **gate!** Have a **nice day!**

Hi! I'm **Kelvin** and I'd like a nice, large **room,** please!

Sure thing, kid! In the **past** we would've **refused** someone so **young,** but our **owner, Donald Trump,** needs **money** so **badly** he told us **not** to turn down **anyone!**

This **inflatable figure** I bought will easily **fool** the **concierge!** Especially when I **play** my **tape machine!**

Hi there! Welcome to Family Feud!

Oh, I'm **sorry!** I don't want to **interrupt** when there's a **family feud** in the **shower!** I'll **come back** another time!

See what I **mean?** No matter what bit of **TV dialogue** I play back, it **always** seems to **fit** the **scene!**

Wow! This is the best **toy store** I've seen! No wonder it's so **busy!**

I'm the **owner,** Dunkin' D. Donat! Every year I give **all** the **money** I make to the **needy!**

Gee, that's really **wonderful,** Mr. Dunkin'!

Yes, my **wife** and **kids** are **very needy!** The ungrateful @#$%&* feel they **never** get **enough** of **anything!**

Since it's for such a **good cause,** I will **donate** an extra **$20!**

For being so **kind** you can have **any gift** off this **tree! If I** were **you,** I'd take the **two turtle doves!**

Why? Because they're the **most expensive?**

No, because they're the **most maudlin!** It's said that if you **give** another person **one** of them, you will always be **friends** no matter how much your **feelings change,** even if you wish they would **get** the hell **out** of your **life!**

I **can't** believe it! How could you **two creeps** get out of **jail,** come to the **biggest** city in the **world,** and **run smack into me?**

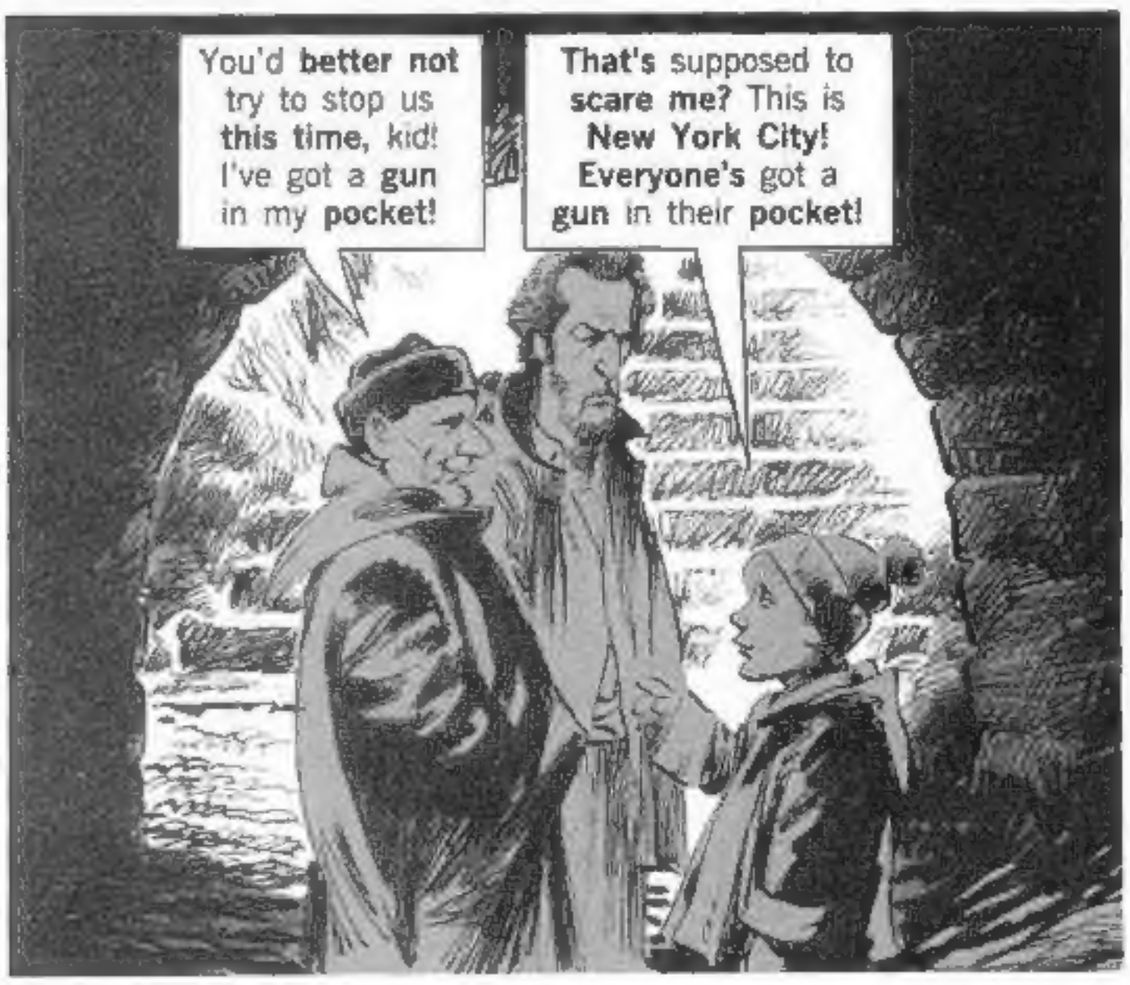
Don't you **listen?** On the very **first page** someone said, *"Nine people oversleeping on the morning of their vacation won't seem odd!"* So **this** shouldn't **surprise you!**

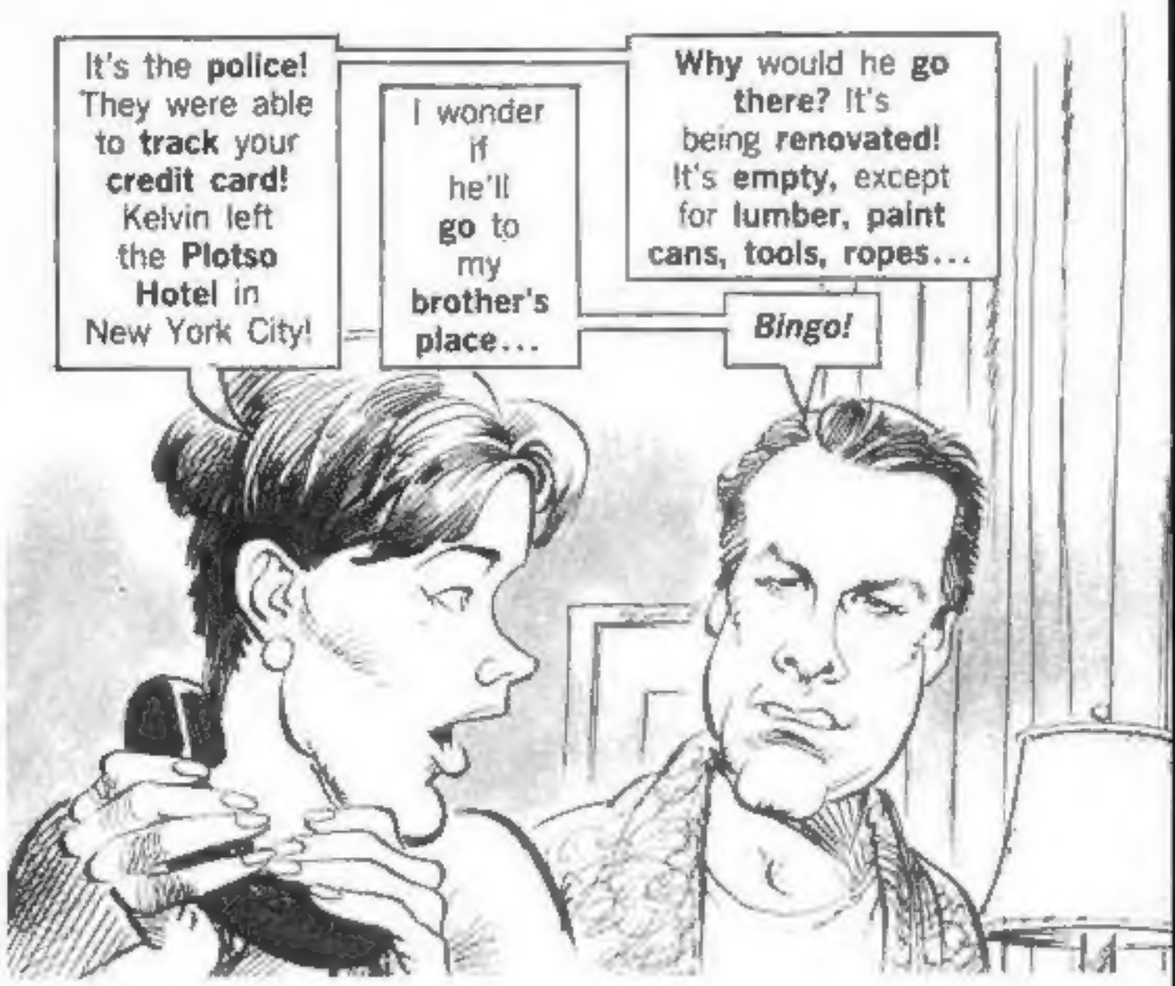
Uh-oh! We **blew it!** Kelvin's **getting away!**

Don't **worry!** There are only **8 million people** in this **city!** We're **bound** to **run into** him **again!**

Stop that kid! He used a stolen credit card! That's grand fraud!
I thought grand fraud involved large sums of money!
He stayed here one night, saw a pay-per-view movie, and had soda and snacks from the mini-bar! With our rates, he owes a fortune!

See? Kelvin jumped right into our arms again! Didn't I say New York City was a tiny, little town?
Let me bring you up to speed, kid! We ain't robbin' homes anymore! We're robbin' toy stores now! Dunkin' Toy Store, to be exact!
Why are you telling Kelvin all our plans?
So it won't be yet another totally outrageous coincidence when he shows up and tries to stop us!


You'd better not try to stop us this time, kid! I've got a gun in my pocket!
That's supposed to scare me? This is New York City! Everyone's got a gun in their pocket!


It's the police! They were able to track your credit card! Kelvin left the Plotso Hotel in New York City!
I wonder if he'll go to my brother's place...
Why would he go there? It's being renovated! It's empty, except for lumber, paint cans, tools, ropes...
Bingo!

Hi, strange lady, I'm Kelvin MacDisaster! I'm alone in New York at Christmas, at a time when everyone should be with their family! Say, you don't talk much, do you?
Tell me, if you had a whole flock of pigeons sitting on your head, kid, would you open your mouth?
BRIDGE OVER TROUBLED SEQUELS

Are you all alone for the holi-days, too?
Yes, but I want it that way! Many years ago, the man I loved broke my heart! But if I repaired my broken heart, I'd only be setting it up for someone else to tear it apart, so...
I don't want to be rude, but I liked it a lot better when you kept your mouth closed!
7

I'm really **puzzled!** How're we gonna get **outta** this **store** without **setting off** the **burglar alarm?**

Simple! There's a real large **hole!**

In the **wall?**

No, in the **plot!**

Everyone's **gone!** Now we can **empty** the **cash registers!**

Boy, are we **lucky!** This must be the **only store** in the **city** that **leaves** all the **registers full** of **cash** when they go **home!**

Did you think it's **mean** to **rob** a **toy store?**

What are you talking about? Remember when a **water pistol** cost **two bucks?** Today they call it a **supersoaker** and supersoak you **$29.95** for it! We're **petty thieves** compared to **toy manufacturers!**

RAGING BULL

Kelvin just **broke** the **window** to **set off** the **burglar alarm!** The **cops'll** be here **any minute!**

Thank God! That **kid's** a **menace!** We **need protection!**

They're gonna come for **us,** you idiot, **not him!**

WEEEEEE

In **another** ridiculously unbelievable coincidence, not only **weren't** we **caught** by the **cops,** but we were able to **follow Kelvin** to this **house** under **renovation!**

Let's **save time!** I'm going to **pour** this can of **paint** over my **head!** Everyone knows it's **going to happen anyway!**

You've got a **point!** I might as well **tumble down** this **ladder** and then **hit myself** over the **head** with these **tools!**

THE FRUGIES WERE HERE

I know there are **10,000 kids** here to see the big Christmas tree, but we're looking for the **one** that's **our son!**

Is he **wearing** a **hat?**

Yes!

Well, that **narrows** it **down considerably! There he is!**

What a **perfect ending!** The **whole family's united** once again and now we're having a **white Christmas! I love snow!**

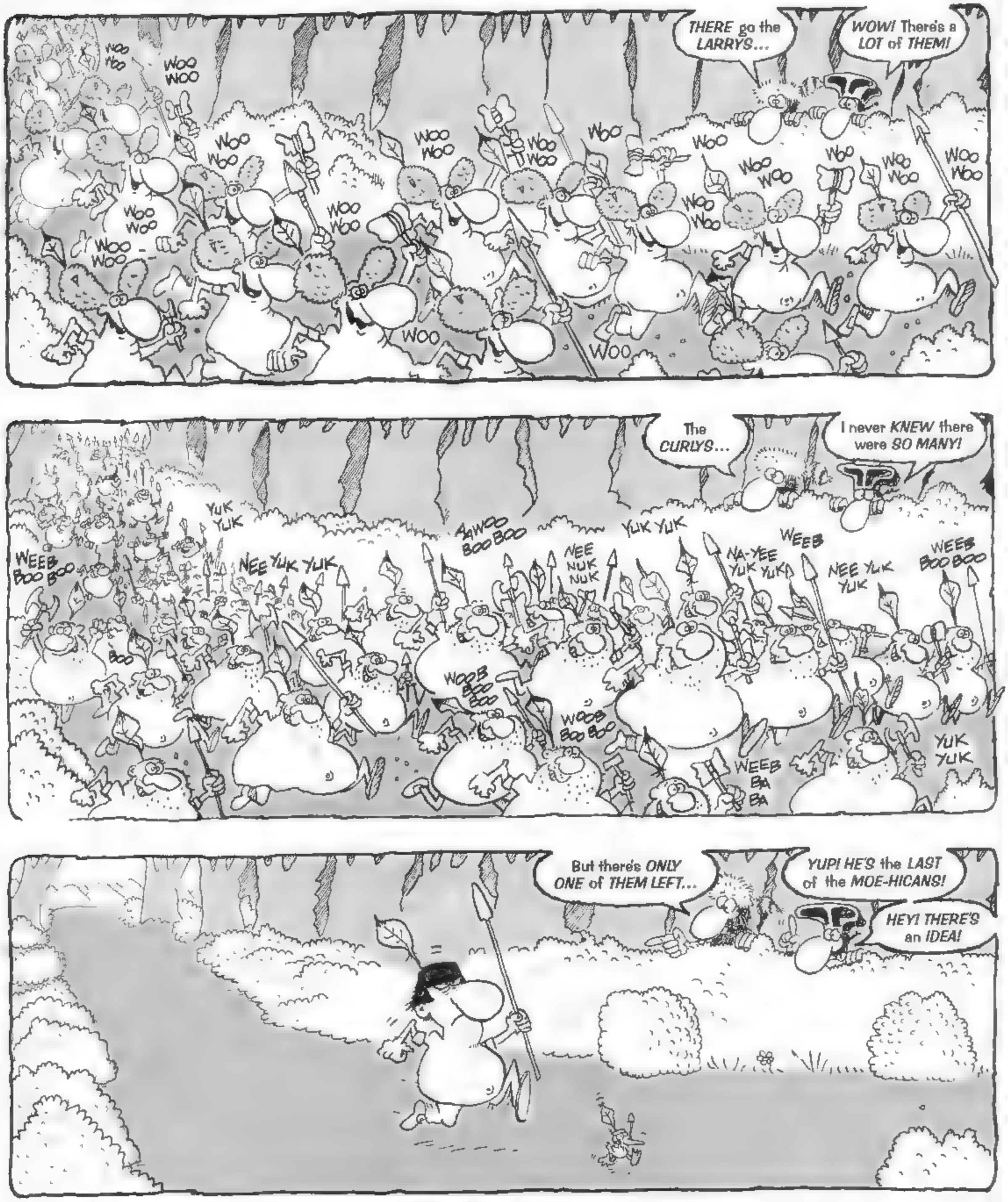
I got **news** for you, Mom—it **isn't snow** that's **falling!** The **pigeon lady** just let a **thousand pigeons** into the **air! Don't look up!**

Guess what? I'm really **not** the **pigeon lady! Remember me?** I'm the **old man** who lived next door in ***Home Agroan 1!***

By God, this **is** the **same movie** as the **first one!**

TALES FROM THE DUCK SIDE DEPT.

THE WHIMSICAL WARPATH WINGDING

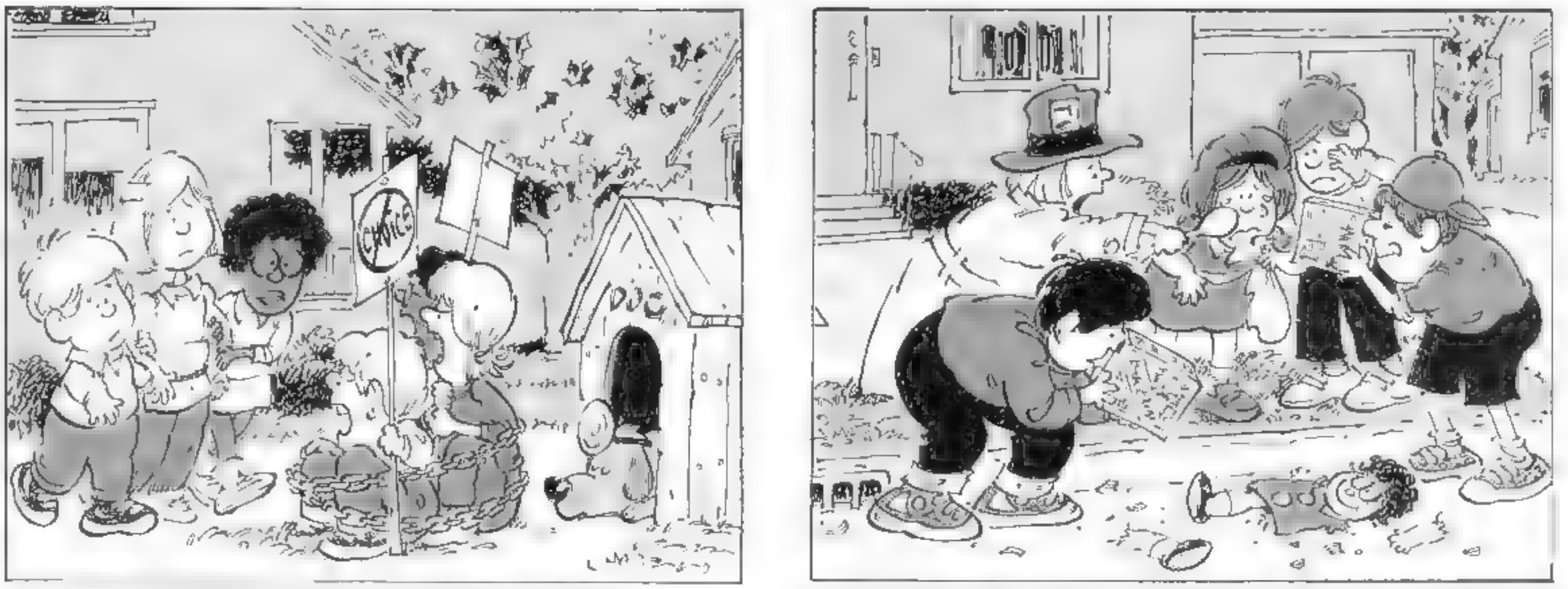


ARTIST AND WRITER: DUCK EDWING

OPPOSITES ATTACKED DEPT.

Remember when the world was young and innocent, and you'd get together with your friends and play kid games like *Cops 'n' Robbers* or *Cowboys 'n' Indians?* Well, times have changed, and

"COPS 'N' ROBBE
Played by Today



ABORTIONISTS 'N' RIGHT-TO-LIFERS

LOCAL TV REPORTERS 'N' BEREAVED FAMILY MEMBERS

FANS 'N' SCALPERS

CELEBRITIES 'N' STALKERS

kids today hate all that cornball stuff! Today's tykes are hip, cool and sophisticated and they play games that reflect their worldliness! Yup, in playgrounds everywhere you can see...

R's" TYPE GAMES y's Modern Kids

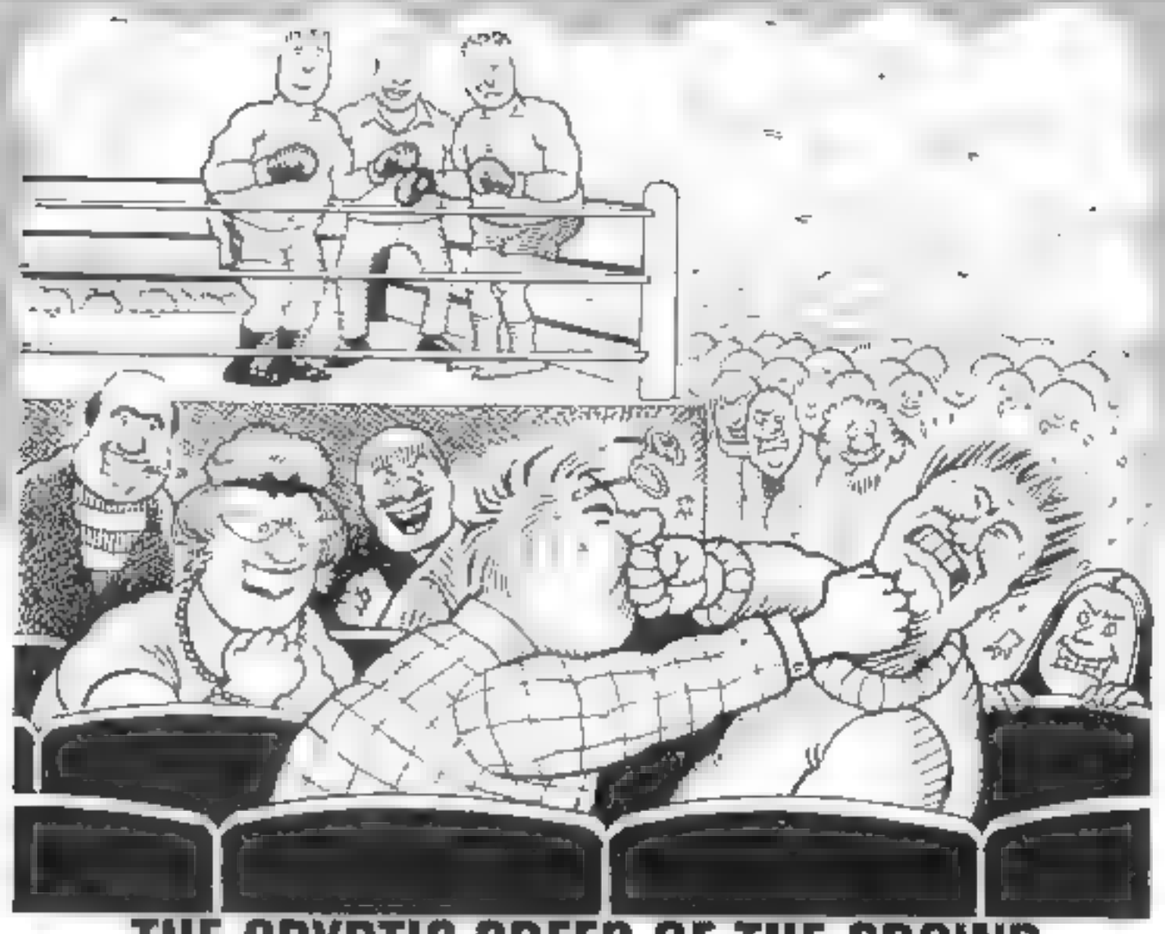
ARTIST: PAUL COKER WRITER: RUSS COOPER

FUR OWNERS 'N' ANIMAL RIGHTS ACTIVISTS

SPORTS FANS 'N' MASCOTS

BEGGARS 'N' COMMUTERS

JOCKS 'N' FEMALE REPORTERS



THE CRYPTIC CREED OF THE CROWD

Boxing fans will pay 500 dollars for good seats to heavyweight bouts, but will immediately turn their backs on the ring to watch two drunken knuckleheads in the audience pound on each other's skull.

THE MUSICAL HISTORY MYSTERY

Even as we speak, Duran Duran and Boy George videos from 1985 are currently being played on a ten-year-old TV station, under the baffling title "Classic MTV."

BANG THE CONUNDRUM SLOWLY DEPT.

THE MAD TREA

UNEXPLAINED

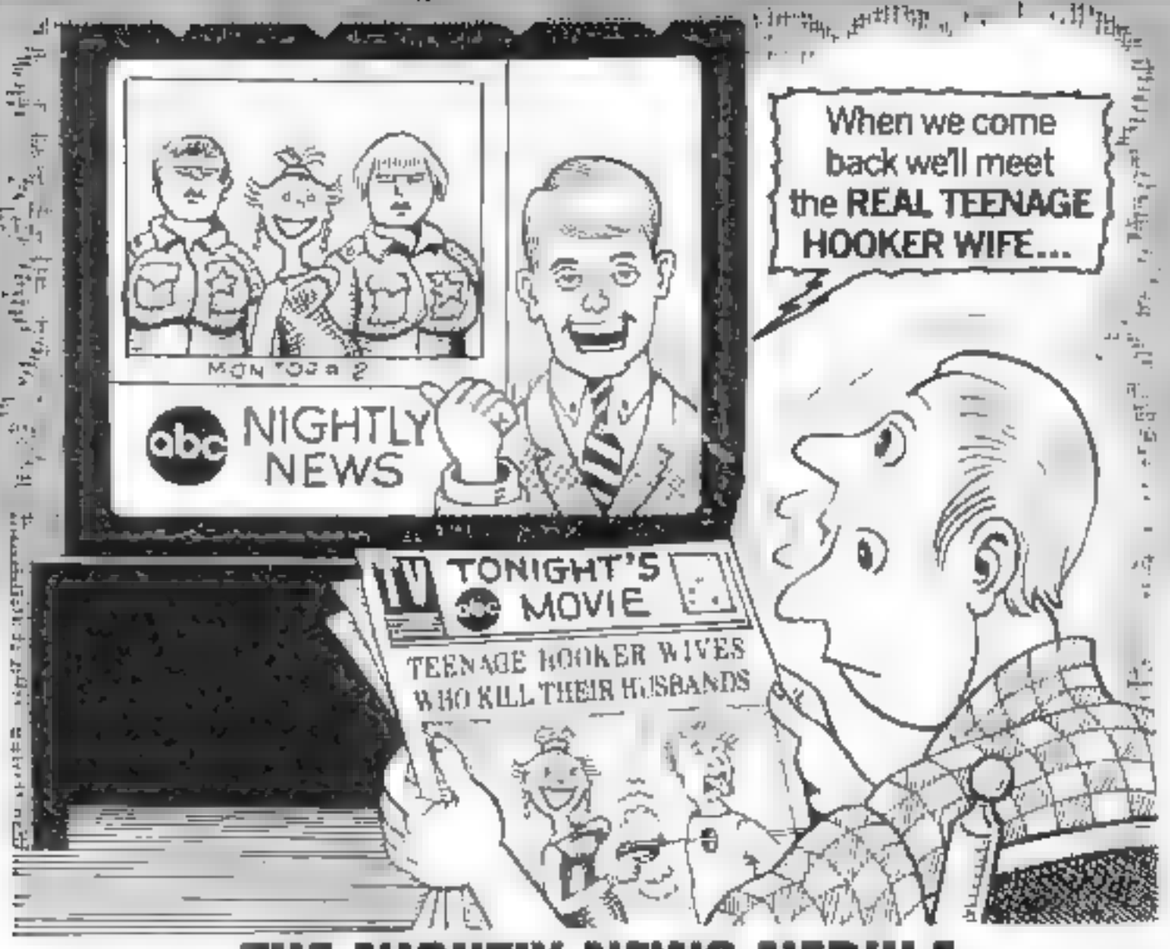
ARTIST: AL JAFFEE

THE BEWILDERING BASKETBALL BAFFLEMENT

Advertisers would like to convince you that three of the NBA's top stars would risk 30 million dollars in salary by playing a breakneck, one-on-one slamma-jamma to decide which of them gets to drink a 75¢ can of soda.

THE ENDLESS ENIGMA OF THE ENRAGED

Self-appointed media watchdogs always conclude that organizing a bully campaign against advertisers, threatening networks and demanding political intervention is much easier than changing the channel!


When we come back we'll meet the REAL TEENAGE HOOKER WIFE...
abc NIGHTLY NEWS
TONIGHT'S abc MOVIE
TEENAGE HOOKER WIVES WHO KILL THEIR HUSBANDS

THE NIGHTLY NEWS NEBULA

Inexplicably, the top story on the 11 o'clock news telecast always seems to be about the very same topic as the network TV movie that aired right before the newscast itself!

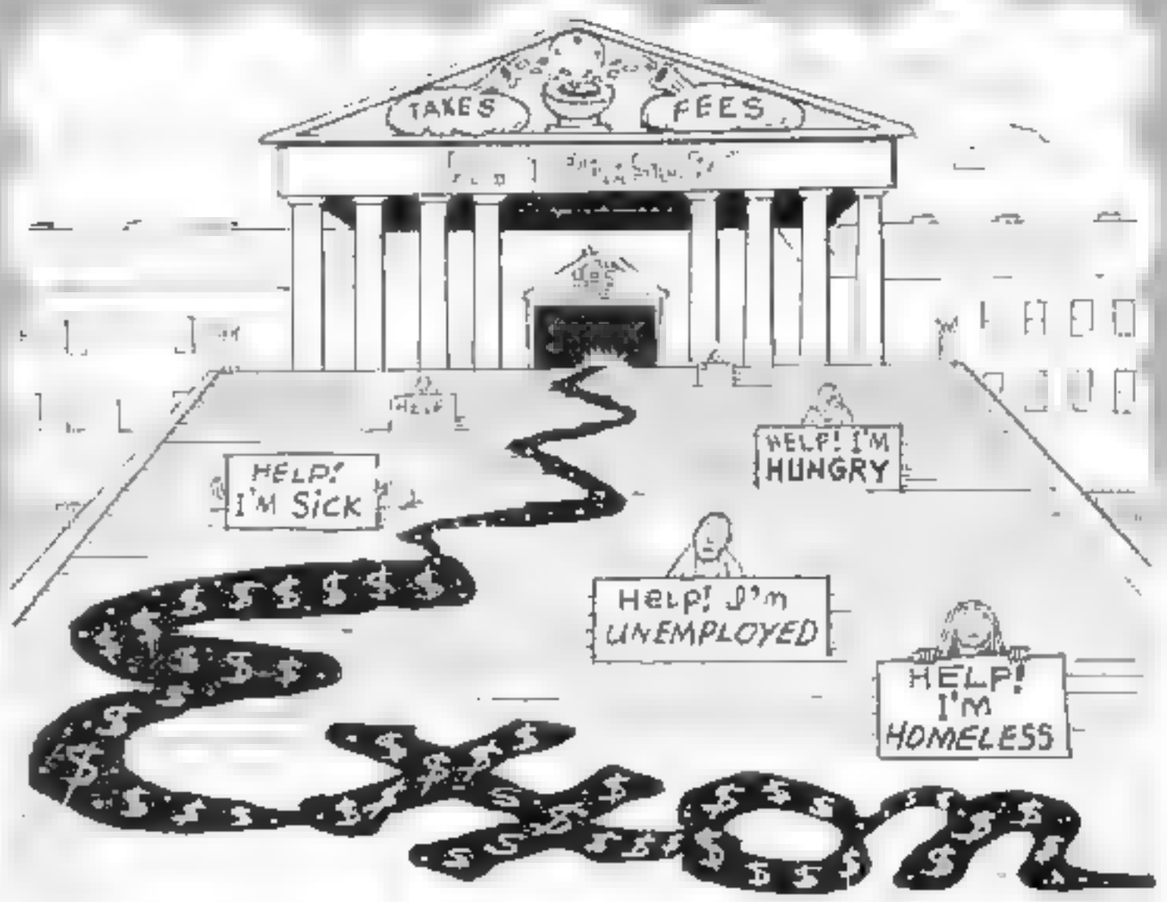
THE IMPROBABLE IMPOSTER IMPASSE

When the Milli Vanilli scandal came to light, fans and radio stations alike dumped their records, even though the songs sounded exactly the same as they did before, no matter who sang them!

SURY OF TRULY

PHENOMENA

WRITER: DESMOND DEVLIN

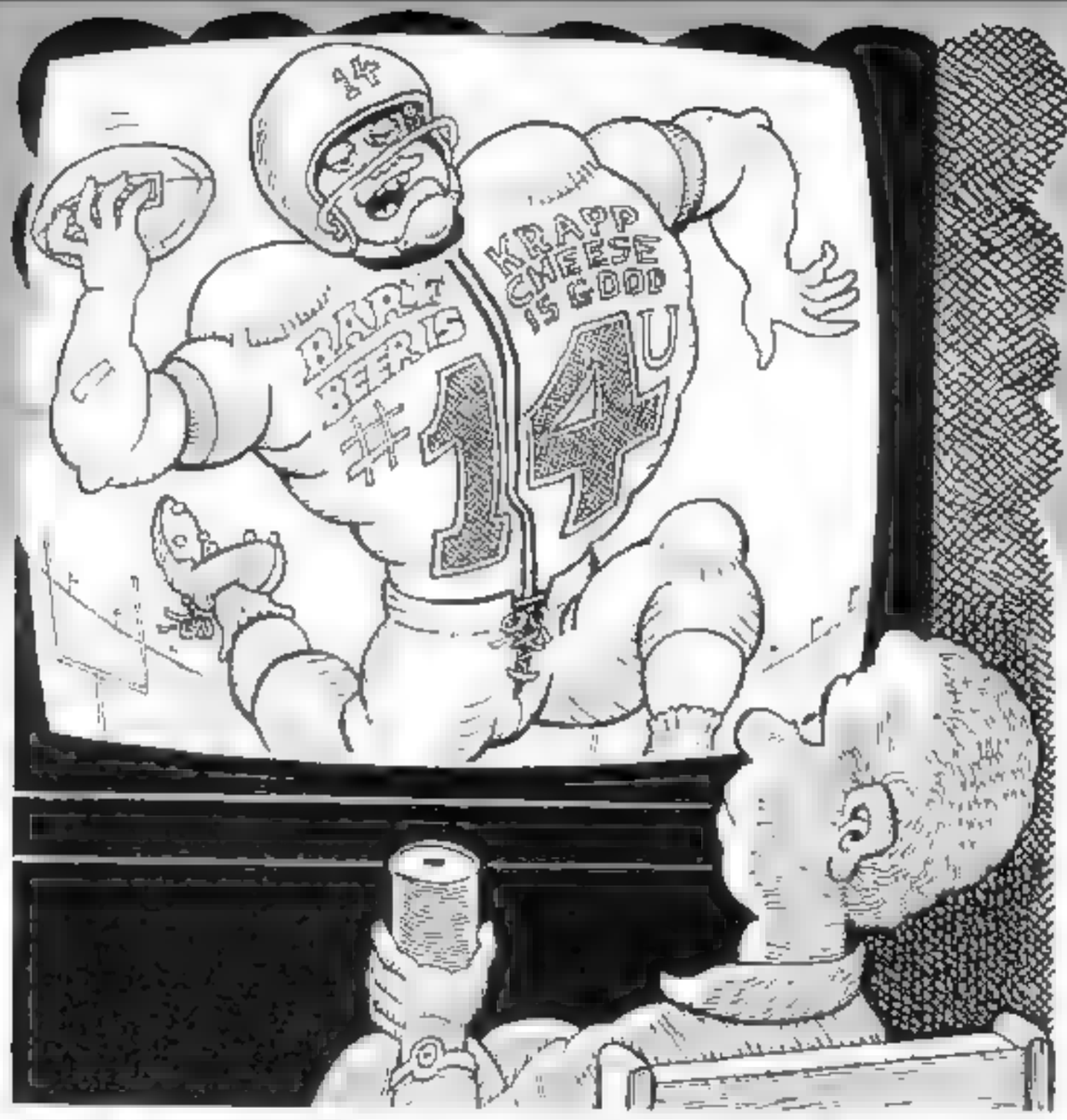


THE PUZZLING POLLUTION PENALTY

The Justice Department is congratulating itself for "getting tough" with Exxon by making them pay a 1.1 billion dollar fine for destroying Alaska's coastline, even though Exxon gets to write off 90% of it on its taxes!

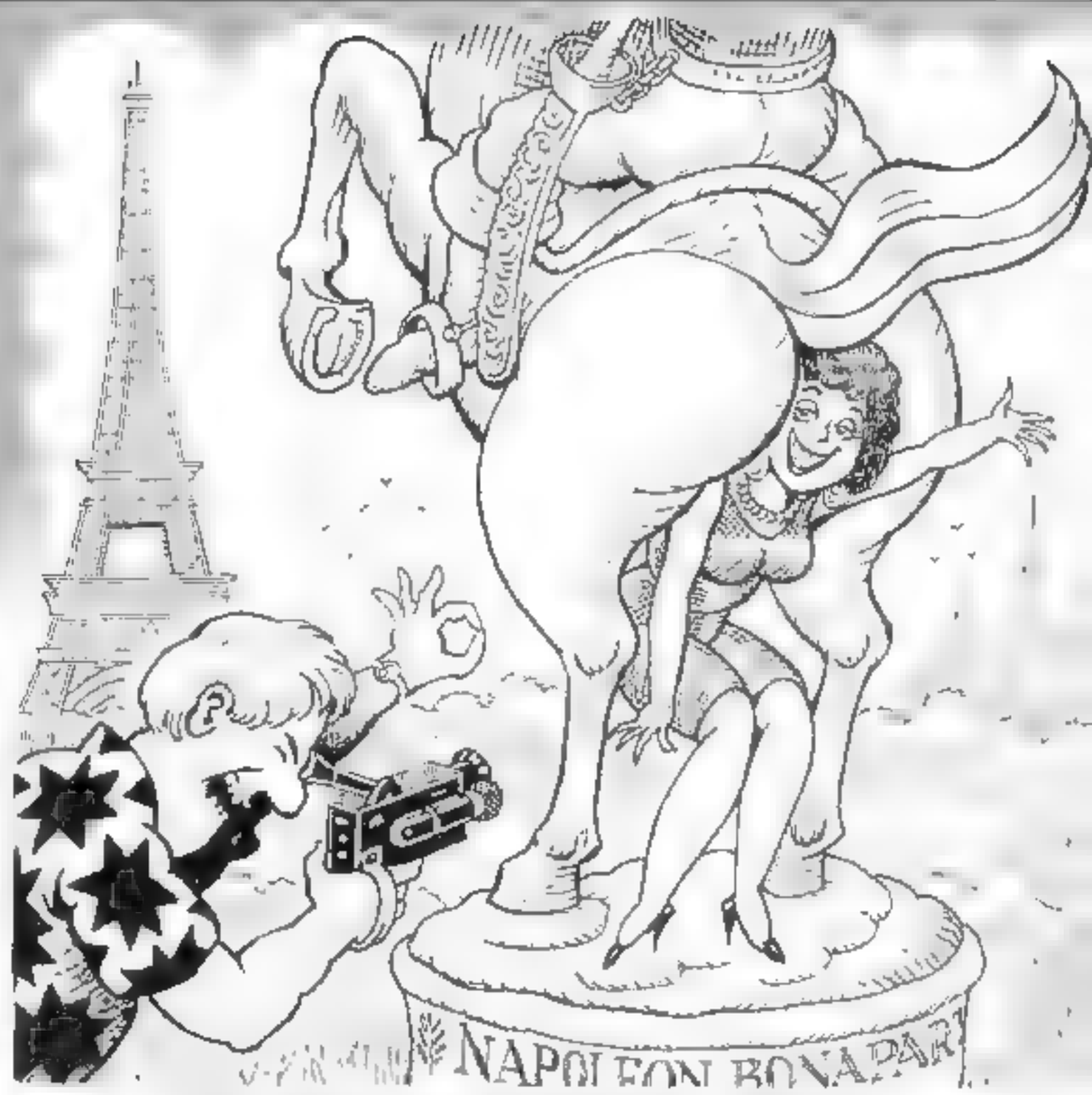
THE SUPERNATURAL CINEMA SITUATION

In theaters all across the country, moviegoers insist on applauding at the end of a film, even though no one associated with the film in any way at all will ever hear them.



THE REMARKABLE WRIST-ACTION RIDDLE

Many believe that an NFL quarterback's ability to throw a football 70 yards, on target, translates into an equally accurate ability to suggest what brand of tires or cream cheese you should buy!



THE TICKLISH TOURIST TEASER

On any trip abroad, tourists insist on having their photos taken in front of every lame monument or statue they see, but if these very same crappy eyesores were in their own hometowns, they'd be totally ignored!

THE SHOCKING SHROUD OF SHRINKAGE

In "Before-and-After" weight loss ads, not only has the "After" lost 30 or 40 pounds, but mysteriously, they've been transported to more colorful rooms, their posture is better, and they're grinning at their new, adult-sized clothing!

THE REVERBERATING RADIO RIDDLE

Whenever a song with a person's first name in it is played on the radio, hundreds of people with the same first name all think it's amazing, for no apparent reason!

SPY vs SPY
WHITE SPY TESTING AREA
KEEP OUT
KAZOTZ!
?

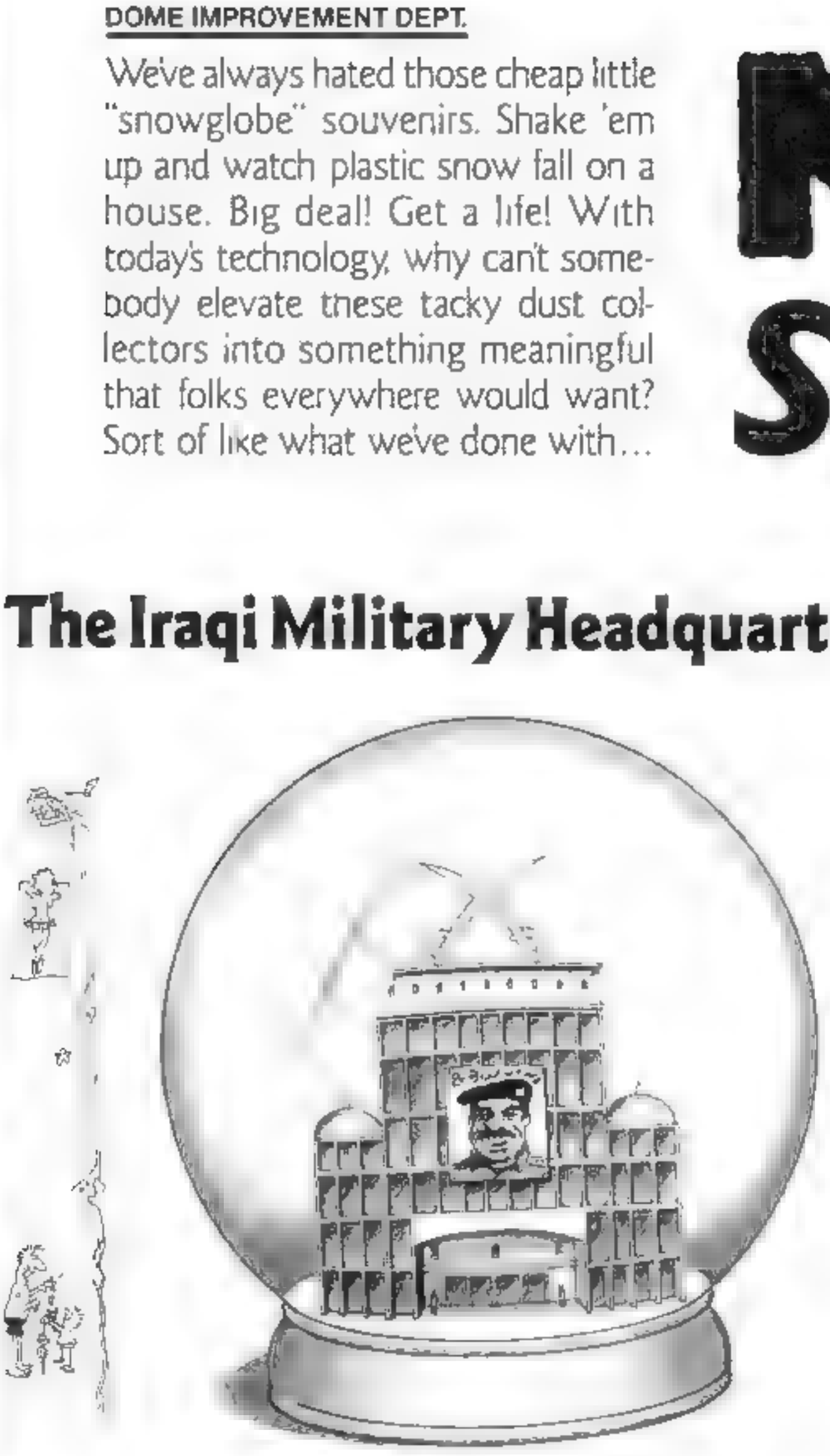
DOME IMPROVEMENT DEPT.

We've always hated those cheap little "snowglobe" souvenirs. Shake 'em up and watch plastic snow fall on a house. Big deal! Get a life! With today's technology, why can't somebody elevate these tacky dust collectors into something meaningful that folks everywhere would want? Sort of like what we've done with...

MAD 'SNO
Shaken From

ARTIST: TOM BUNK

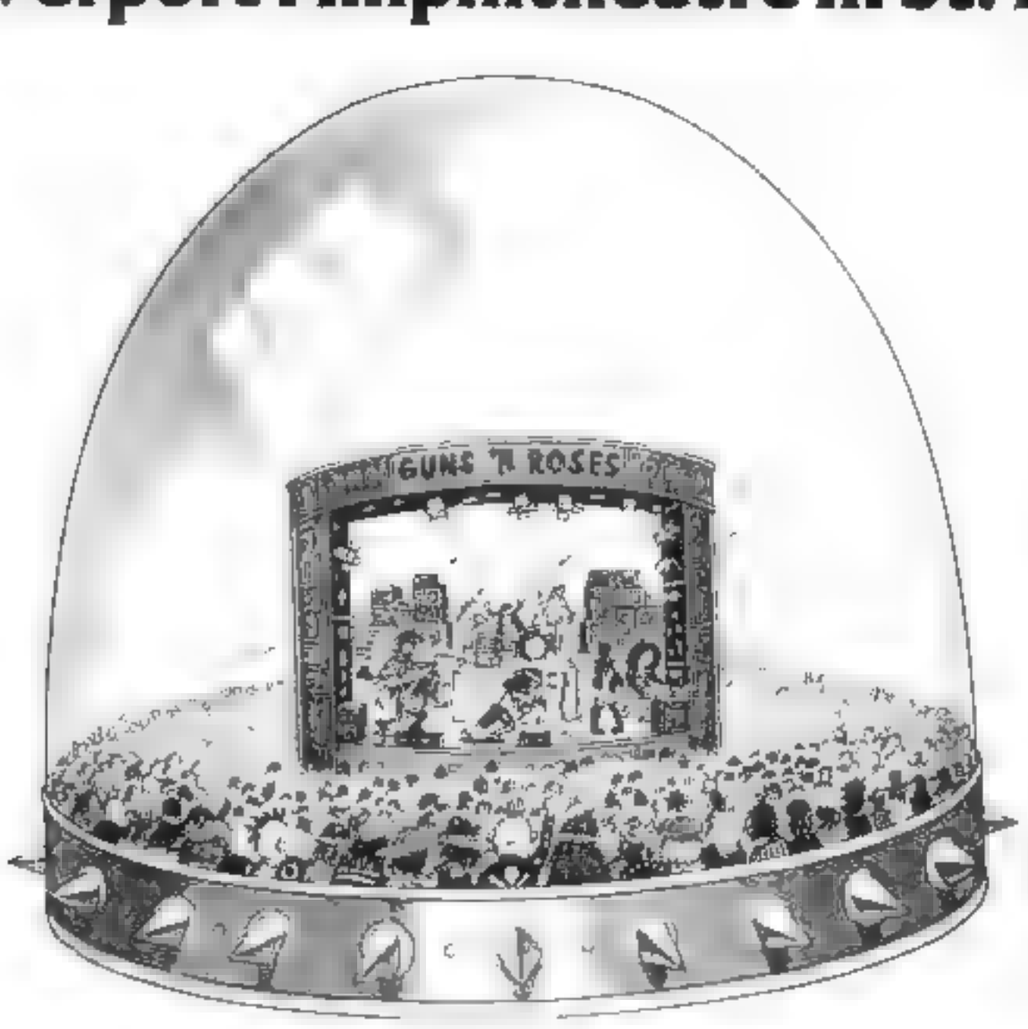
The Iraqi Military Headquarters...



...before the "smart bombs"

...after the "smart bombs"

Riverport Amphitheatre in St. Louis...



...before the Guns N' Roses concert

...during the Guns N' Roses concert

SNOWGLOBES' Today's Headlines

WRITER: MICHAEL GOODWIN

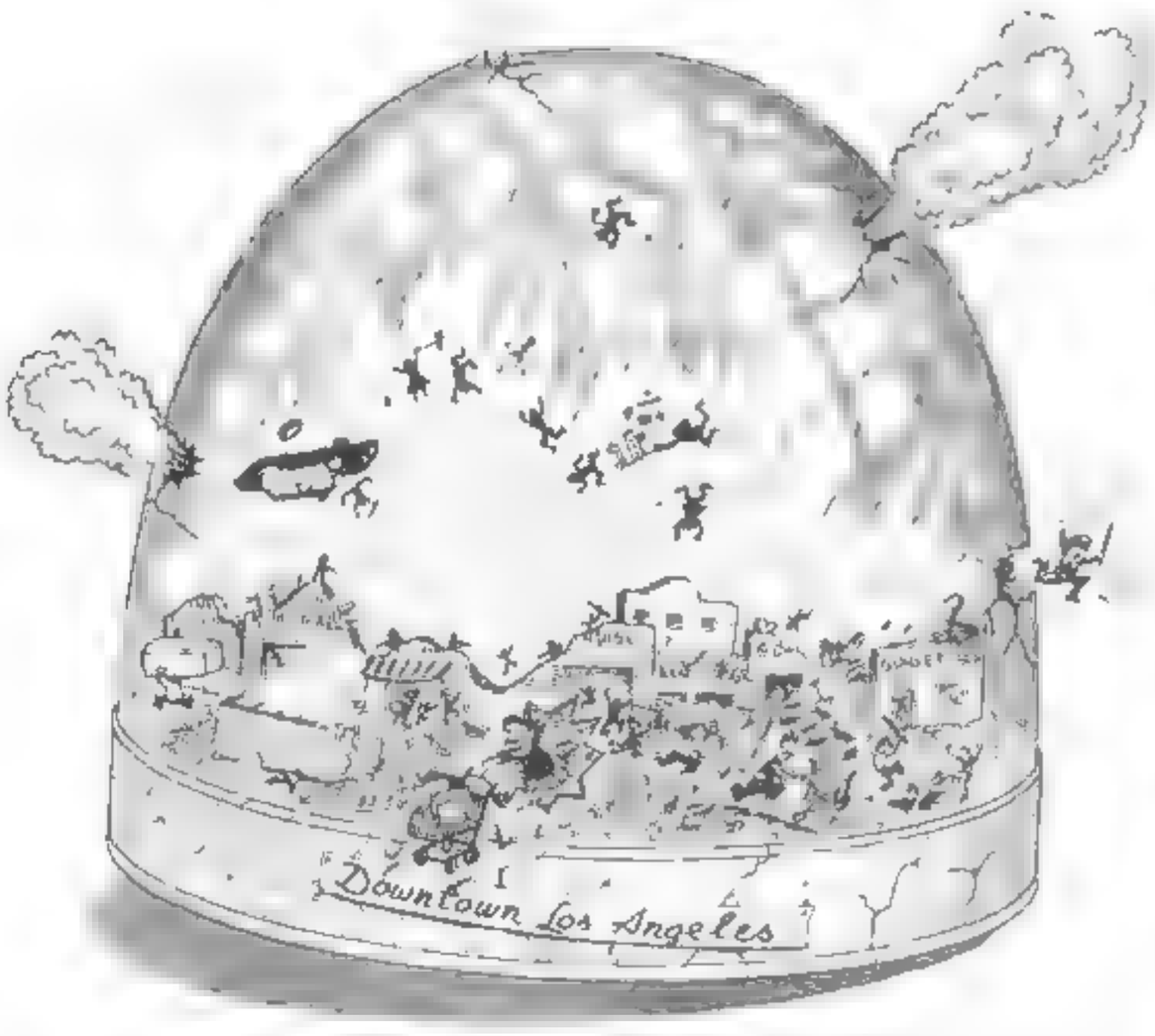
The U.S. House of Representatives Bank...

...before the check-bouncing scandal

...after the check-bouncing scandal

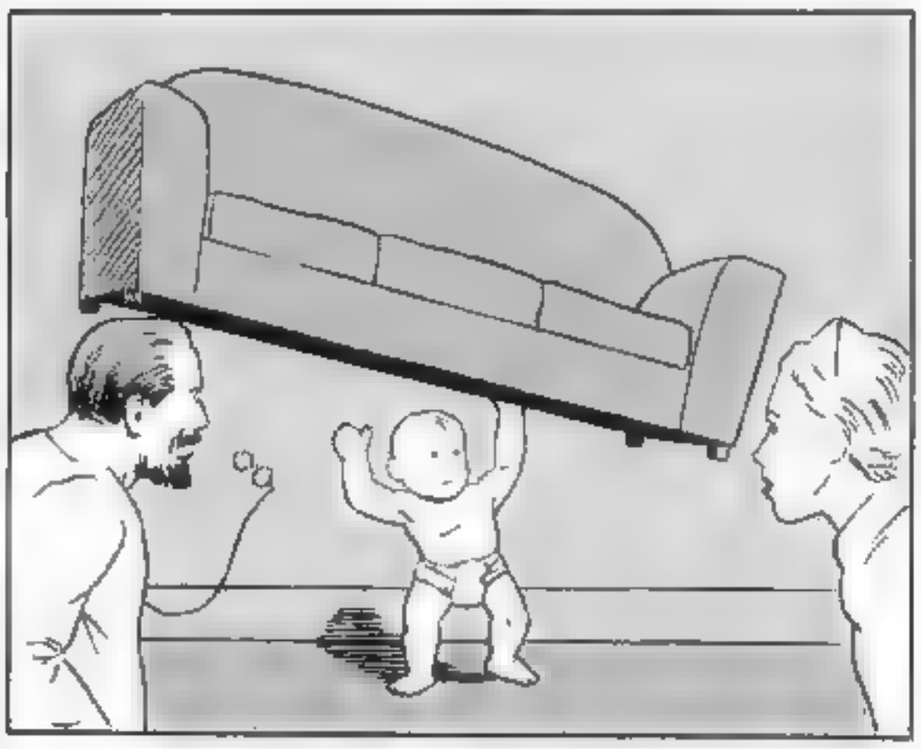
Downtown Los Angeles...

...before the Rodney King/LAPD verdict



...after the Rodney King/LAPD verdict

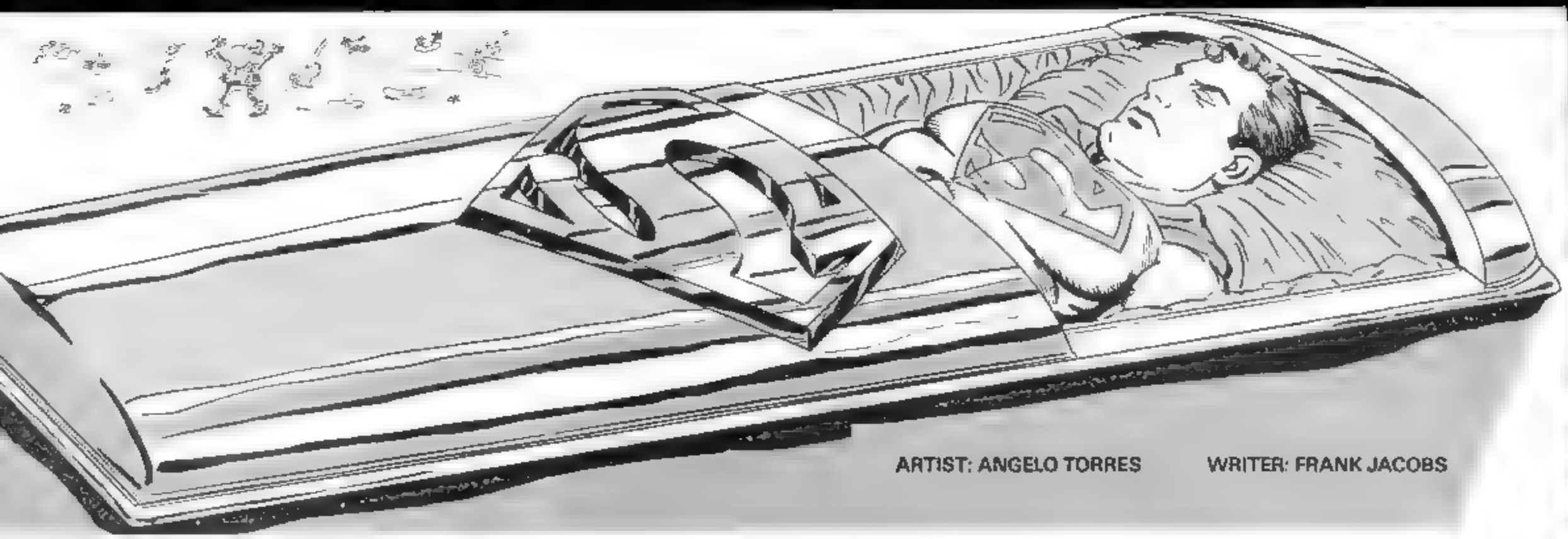
SUPERMAN R.I.P.



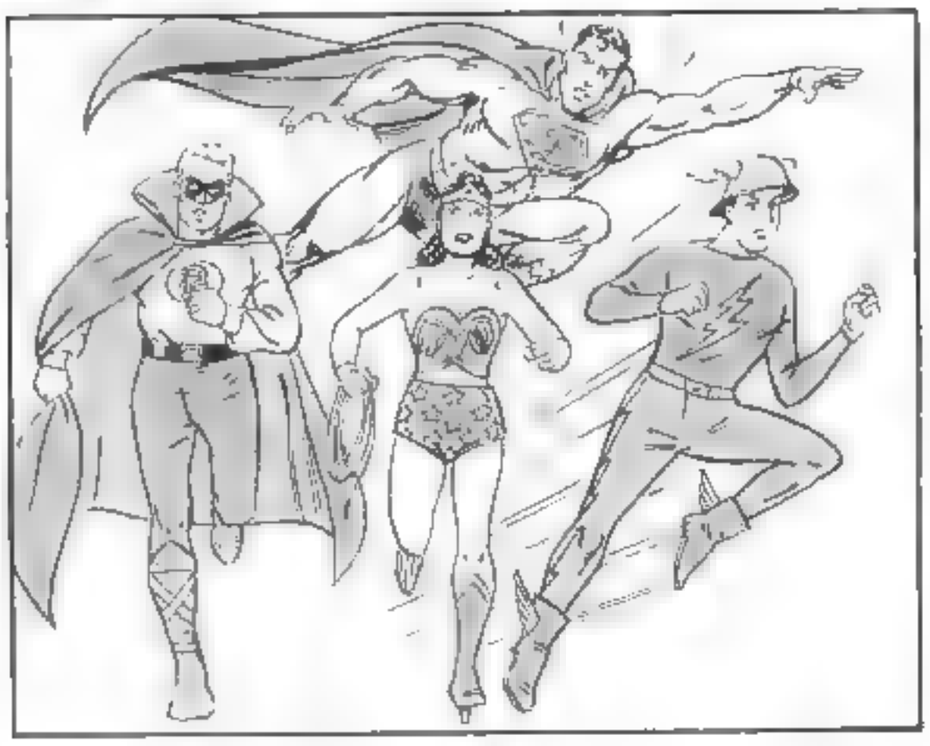
IT WAS BACK IN 1938, FROM KRYPTON OUT IN SPACE,
THAT THE MAN OF STEEL ARRIVED ON EARTH
TO SAVE THE HUMAN RACE;
HE STOOD UP FOR LAW AND ORDER, FILLED
THE FOULEST FIEND WITH FEAR,
AND ALTHOUGH HE LACKED A GREEN CARD,
WE WERE GLAD THAT HE WAS HERE.

HE COULD LEAP THE TALLEST BUILDING IN A SINGLE
SUPER BOUND;
HE COULD CHANGE THE COURSE OF RIVERS, SWIM
THE DEPTHS AND NOT GET DROWNED;
HE COULD CATCH A SPEEDING BULLET AND OUTFLY
A BIRD OR PLANE.
ALL OF WHICH MOST SURELY HELPED IN MAKING
POINTS WITH LOIS LANE.

SO WE FOLLOWED HIS ADVENTURES AS HIS EARTHLY
DAYS WERE SPENT
IN THE DAILY PLANET OFFICE AS THE WIMPY ONE, CLARK KENT,
THOUGH IT SEEMED TO US HIS COLLEAGUES WERE A
BUNCH OF STUPID ASSES
NOT TO RECOGNIZE THE MAN OF STEEL BEHIND THOSE
SILLY GLASSES.

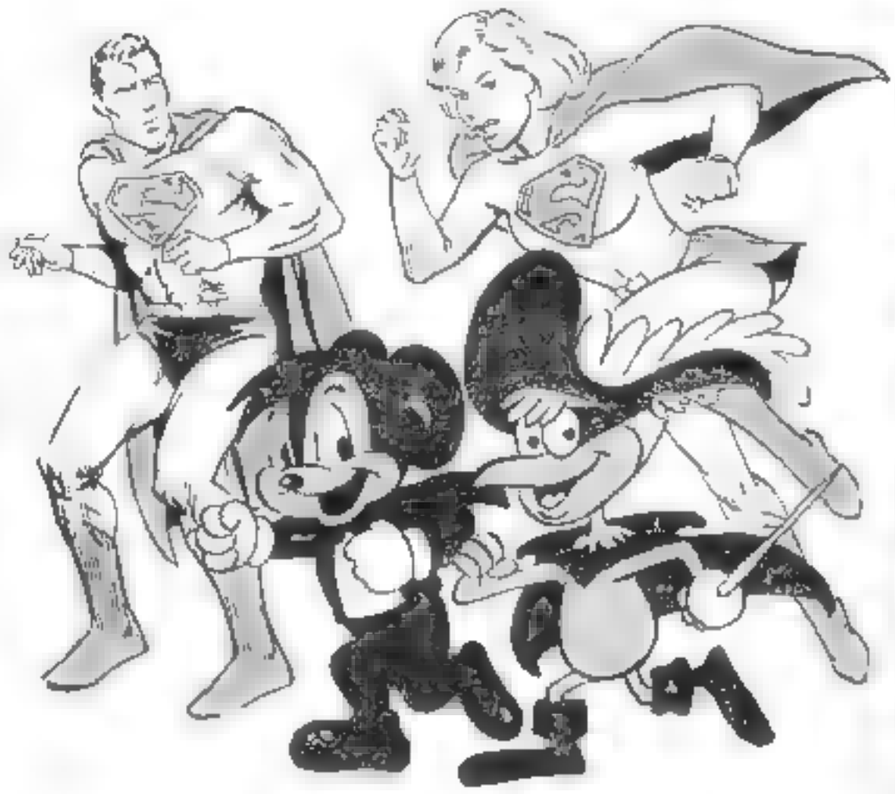


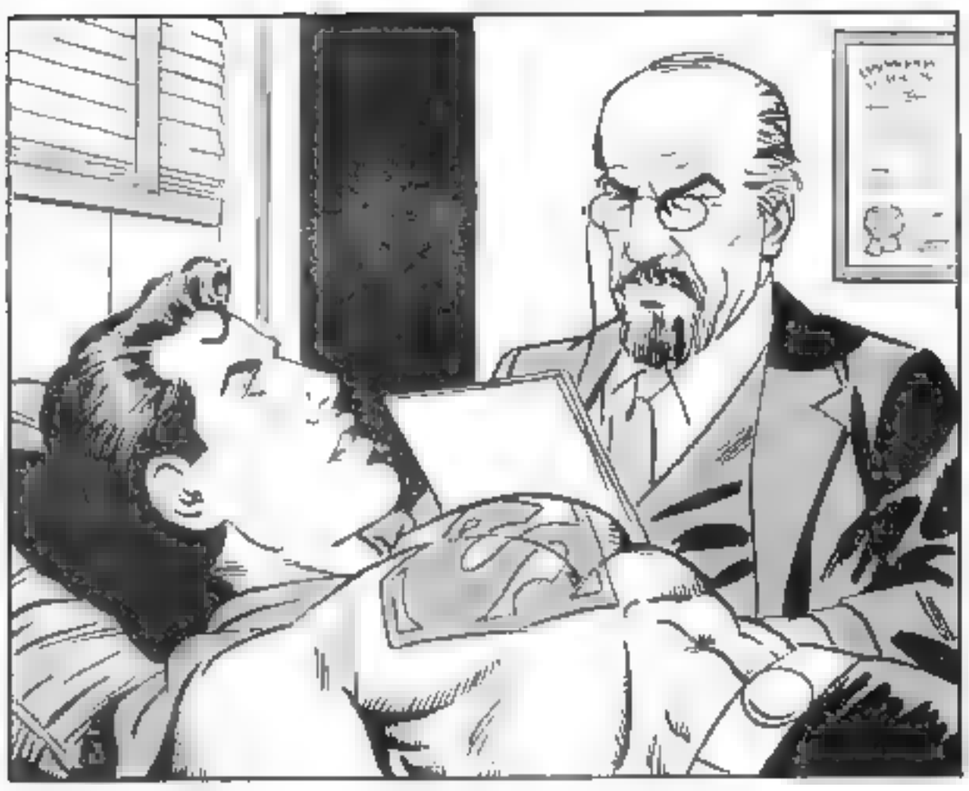
ARTIST: ANGELO TORRES WRITER: FRANK JACOBS



BUT THERE SOON SPRANG UP STRONG RIVALS,
EACH OF WHOM MADE QUITE A SPLASH--
NAMELY BATMAN, WONDER WOMAN, THE GREEN
LANTERN AND THE FLASH;
AND HE WORRIED FOR HIS FUTURE AS THEY
JOINED HIM IN THE CHASE--
WAS HE STILL THE MAN OF STEEL OR JUST
ANOTHER PRETTY FACE?

MORE ANXIETY HE SUFFERED AS HE PAID THE PRICE
OF FAME
TO A BUNCH OF SECOND-RATERS RIPPING OFF
HIS NOBLE NAME:
SUPERGIRL AND SUPER CHICKEN, SUPERMOUSE
AND SUPER TEEN--
EACH ONE CHEAPENING HIS IMAGE, EACH ONE
SCHLOCKING UP THE SCENE.

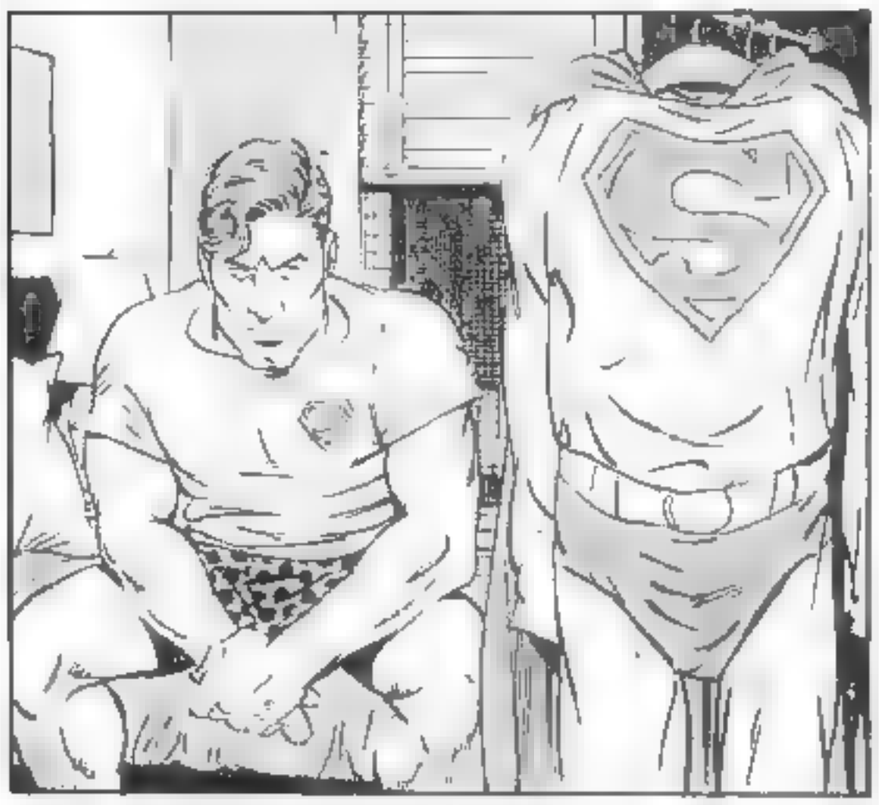




"LIFE'S A BITCH," OUR HERO MUTTERED, IN THE
THROES OF DEEP DEPRESSION
(*which he spilled out to his therapist at eighty bucks a session*),
BUT THEN HAPPILY HE GOT A BREAK THAT
FILLED HIS HEART WITH CHEER;
IT WAS "*SUPERMAN--THE MOVIE*" AND WOULD
SALVAGE HIS CAREER.

WAS HE BACK IN ALL HIS GLORY? THERE SEEMED VERY LITTLE DOUBT
AS HE SOCKED IT TO LEX LUTHOR IN A STUNNING SHOW OF CLOUT,
BUT THE SEQUELS BOMBED SO BADLY THAT A COMEBACK WAS DENIED HIM;
FICKLE FANS NOW TURNED AGAINST HIM AND THE CRITICS CRUCIFIED HIM.

HOW IT PAINED HIM SEEING BATMAN TAKE HIS PLACE AS NUMBER ONE,
MAKING MEGABUCKS FROM MOVIES, SELLING T-SHIRTS BY THE TON;
HOW HE SUFFERED WHEN THE NINJA CRAZE ELECTRIFIED THE NATION.
GETTING ACED OUT BY A TURTLE WAS THE WORST HUMILIATION.



CAST ASIDE, HE HAD TO WONDER IF HIS LIFE HAD ANY WORTH,
AND HE WISHED HE'D LANDED ANYWHERE BLT HERE ON PLANET EARTH,
AND HE WALLOWED IN SELF-PITY AS HE CURSED HIS ROTTEN LUCK--
DID THE "S" HE WORE SO PROUDLY STAND FOR SUPERMAN OR SCHMUCK?

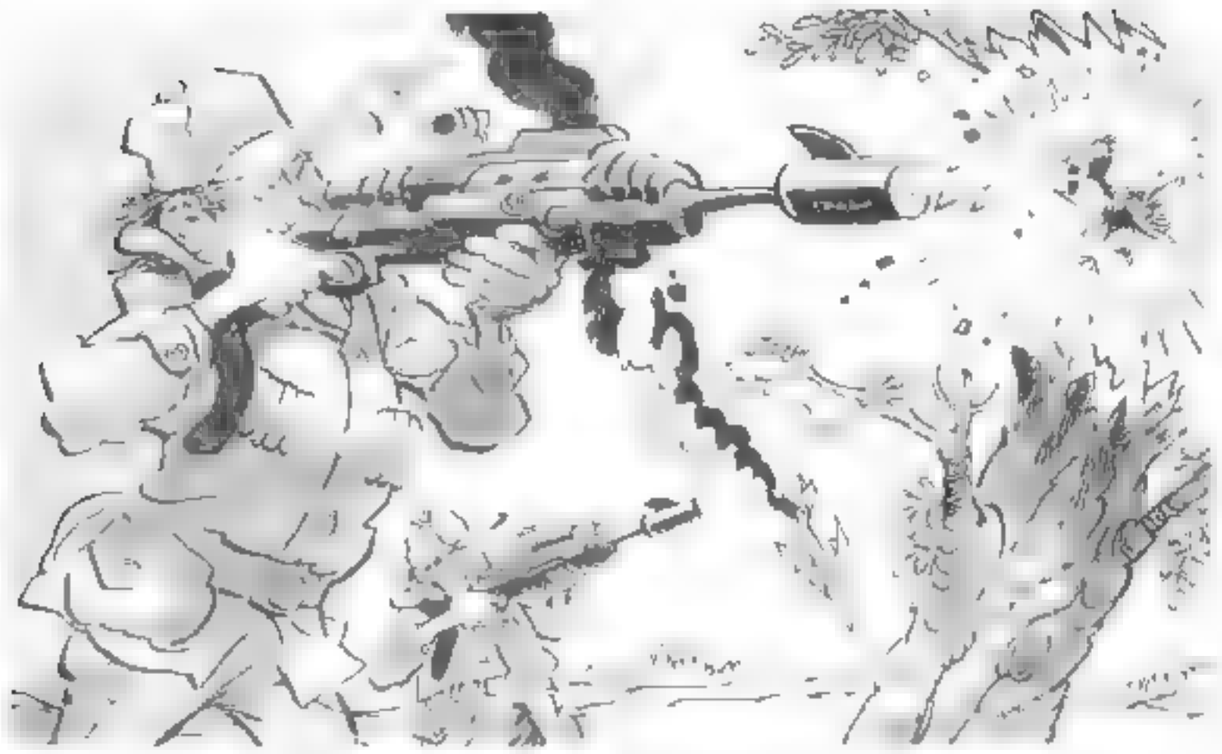
REST IN PEACE, ONCE MIGHTY SUPERMAN --
FOR YOU THERE'S NO TOMORROW;
YOU WERE SLAIN BY EVIL DOOMSDAY, BUT
OUR HEARTS FEEL LITTLE SORROW;
WHAT A PITY WHEN THE CHIPS WERE DOWN,
YOU CHOSE NOT TO SURVIVE;
SOME MAY SAY YOU DIED COURAGEOUSLY--
WE KNOW YOU TOOK A DIVE.

ALIEN NOTION DEPT.

Except for those of you who think we've already been visited by aliens (in which case you should be reading *Gullible Dweeb Monthly*), most of us have the same mental picture of what will happen when, and if, intelligent beings from another planet actually come to earth: They're taken to our leaders, they share their advanced knowledge, and they leave with all of us waving farewell in eternal gratitude. Which is exactly how a rational planet might act! Trouble is, earth is not a rational planet, so that mental picture is nothing like—

What Would REALLY Happen If EXTRATERRESTRIALS Came To Earth Today

ARTIST: JACK DAVIS WRITER: MIKE SNIDER



The N.R.A. would immediately lobby Congress to legalize the aliens' 100-gigawatt death-ray lasers as "legitimate sporting weapons"!

Entertainment Tonight would feature footage of the State Dinner welcoming the aliens—but only because River Phoenix was there too!

Within a week, Oprah would have them on—yelling at each other!

Politically-correct people would attack anyone calling them "aliens" instead of "alternatively-evolved"!

IF EXTRATERRESTRIALS Came To Earth Today

Madonna would find out exactly how they have sex... and then figure out a way to do it in her stage act!

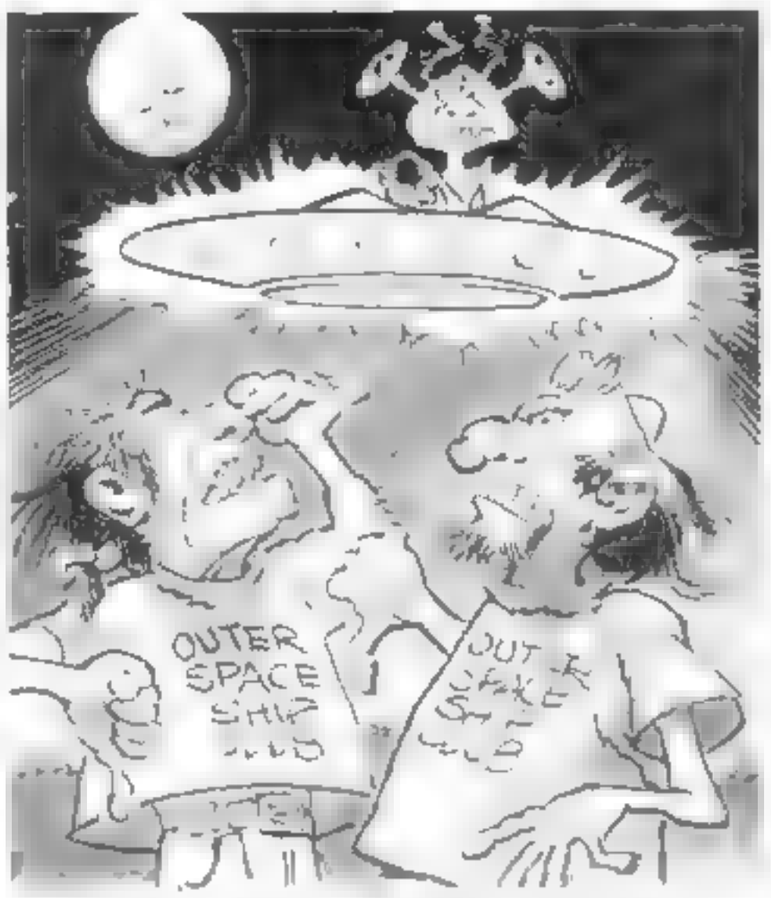
Faster than you can say "Garfield," dolls in their likeness would be suction-cupped to each and every car window in America!

Dana Carvey would impersonate their leader on *Saturday Night Live*, prompting millions of bad office comedians to re-hash it for the next three months!

They would get sucked into the "Pepsi vs. Coke" wars!

All across the country, every single department store, car dealership, and discount appliance center would have a "spacemen sale," thus giving them an excuse to jack up their prices at least 25 percent!

The French would treat them exactly like they treat all foreign visitors—rudely!



Hard-core Star Trekkies would scoff at the aliens' spaceship for being "so cheesey-looking"!

Republicans would devise an extraterrestrial version of the Willie Horton commercial to scare whites into voting for them!

Mentally-unbalanced celebrity stalkers would abandon their "mere human" victims to go after "someone really famous"!

They would use their superior intelligence and deduce that Quayle is a moron!

ZINGING THEM INTO THE FOLD DEPT.

Origami—the tasty Italian luncheon meat that...no, wait a minute! We mean Origami—the delicate Oriental art of paper folding! In the hands of a skilled origami artisan, a plain piece of paper can become a majestic swan, a glowing sun or an emperor's throne. But what if the artisan uses magazines instead of plain paper? Will the resulting folded shapes reveal a deep, hidden truth? You decide as you review these examples of...

MAGAZIN

Guns & Ammo Magazine

New Jersey Monthly Magazine

Cat Fancy Magazine

Fangoria

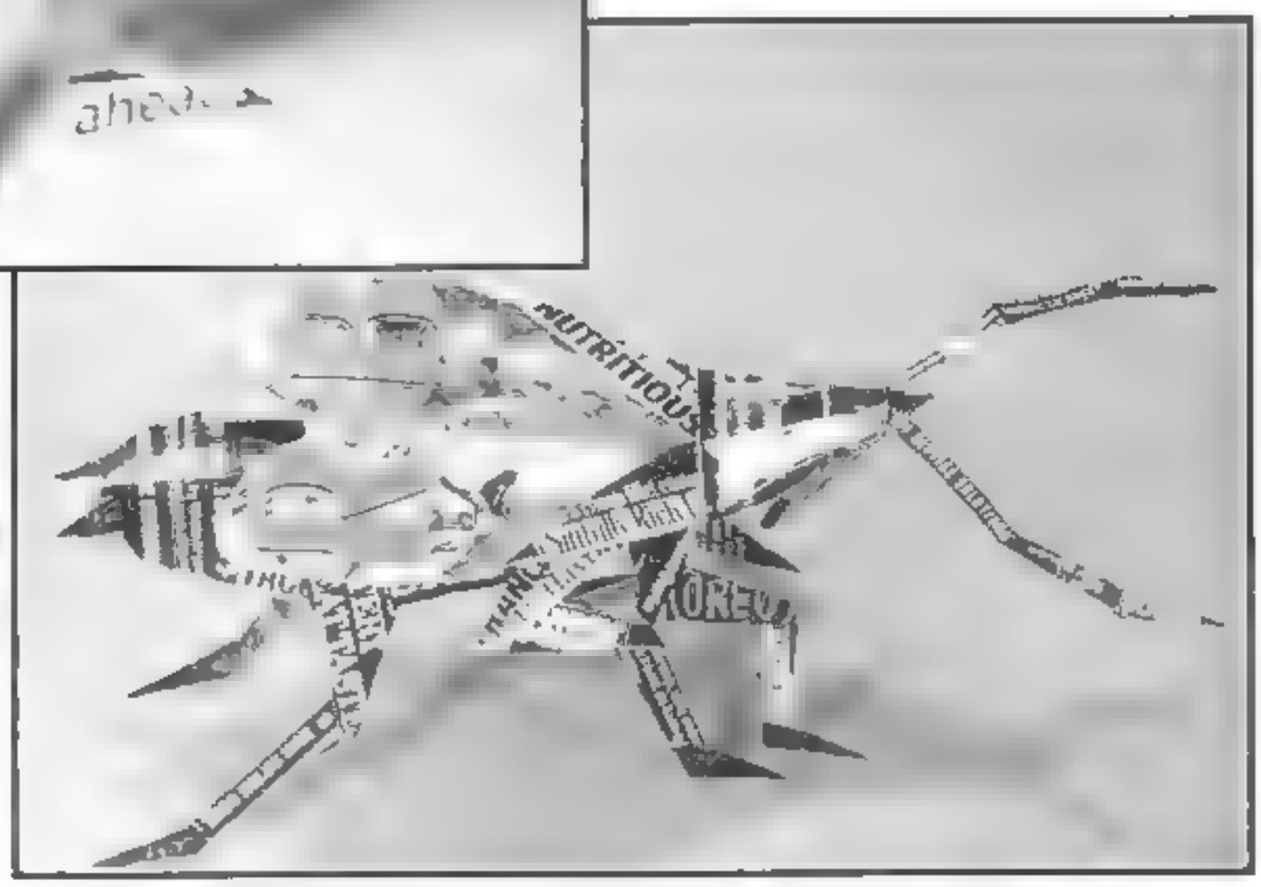
NE ORIGAMI WE'D LIKE TO SEE

ARTIST: HUGH MCMAHON WRITER: CHARLIE KADAU

Modern Health Care Magazine

Skiing Magazine

Magazine

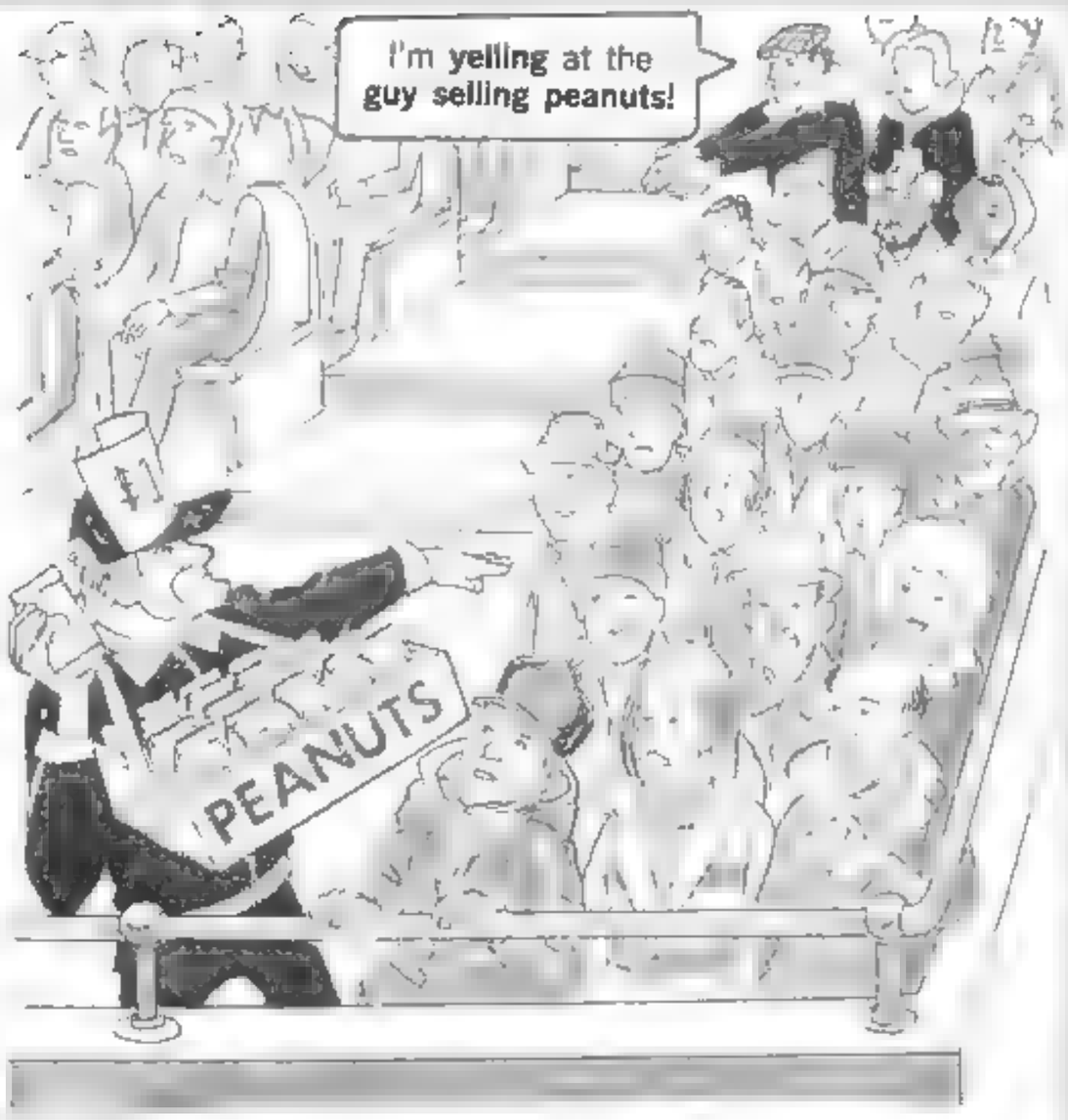


Restaurant Business Magazine

Mad Magazine

SPORTS

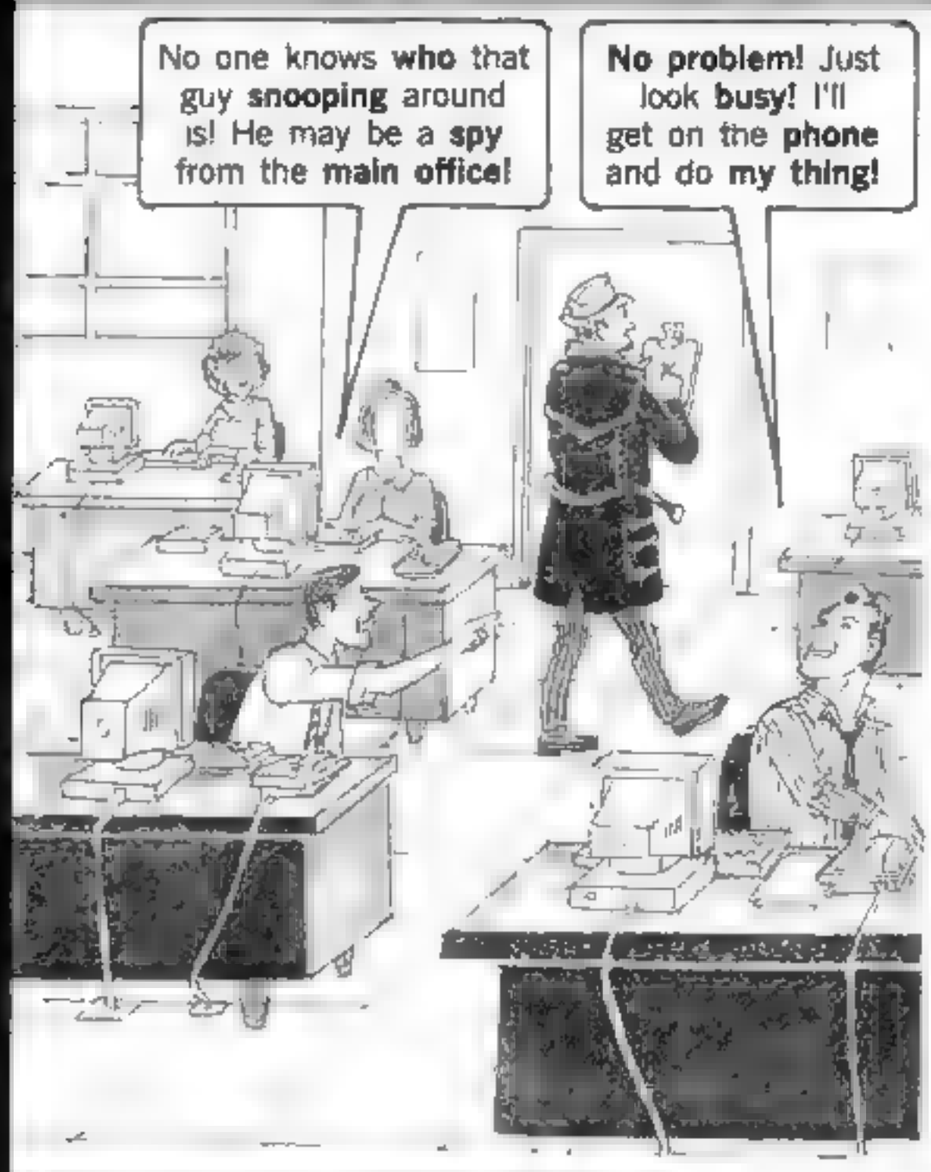
What kind of a throw is that? My grandmother has a better arm than you! Can't they get somebody who can reach the intended receiver?
What are you riding the quarterback for? The kid's thrown three touchdowns already!



BERG'S-EYE VIEW DEPT.

THE LIGHTE

CORPORATE IMAGE


No one knows who that guy snooping around is! He may be a spy from the main office!
No problem! Just look busy! I'll get on the phone and do my thing!

NEGOTIATION

Dad, I was supposed to go to the **movies** with my **friends,** but Mom said I have to **clean out** the **garage today!** Could **you** please get me **out of it?**
I'll see **what** I can **do!**
Honey, **Skip** asked if you would **let him off** the **hook** on that **garage cleaning chore!**
It's **okay** with **me** if you do it for **him!** As long as the **job** gets done **today!**
It's **no use,** Skip! Your **Mom's mind** is **set** on **you** cleaning out the garage and there's **no way** she's gonna **change it!**

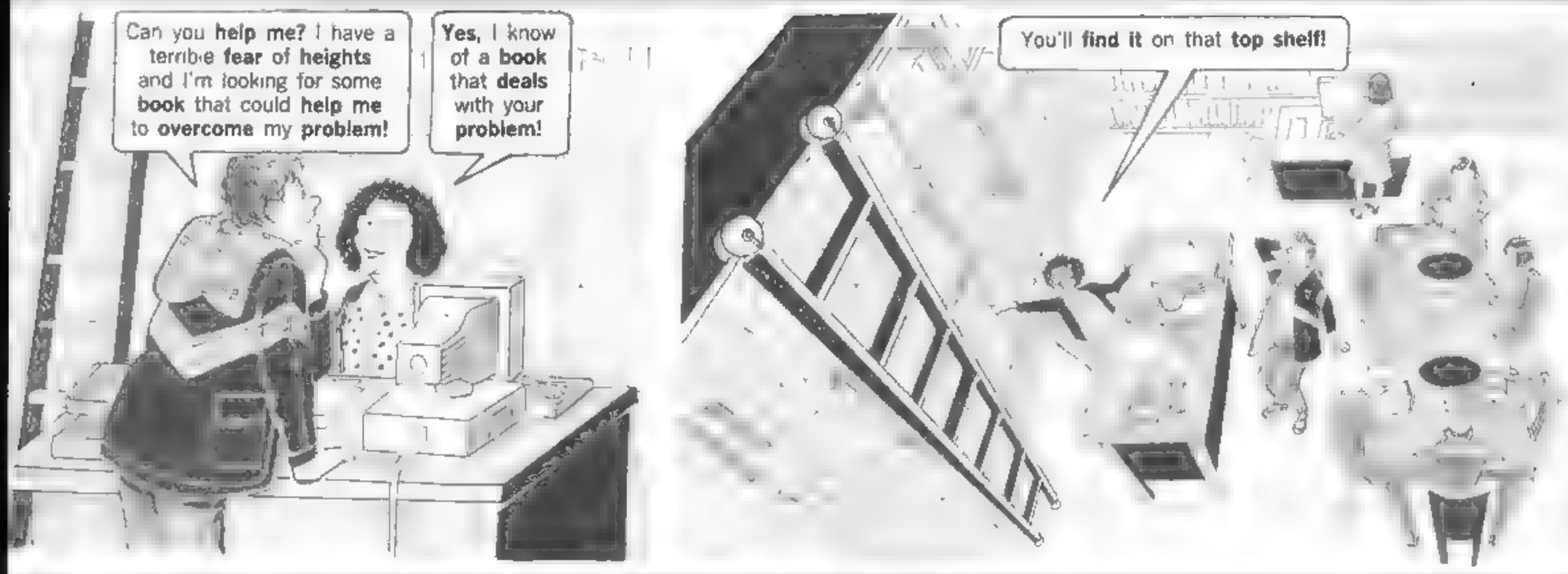
R SIDE OF...

ARTIST & WRITER
DAVE BERG

PRIDE

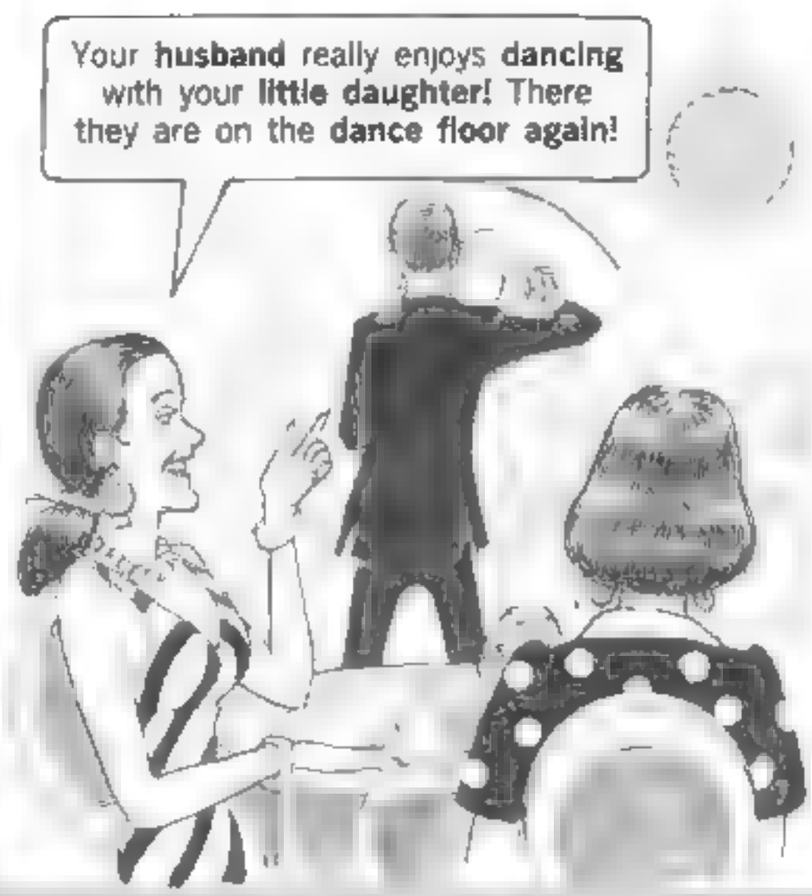
This is the part of international **competition** that gives me **goose pimples**—when the **winners** step up and **salute allegiance** to **their individual flags...**
adidas
Reebok

RESEARCH

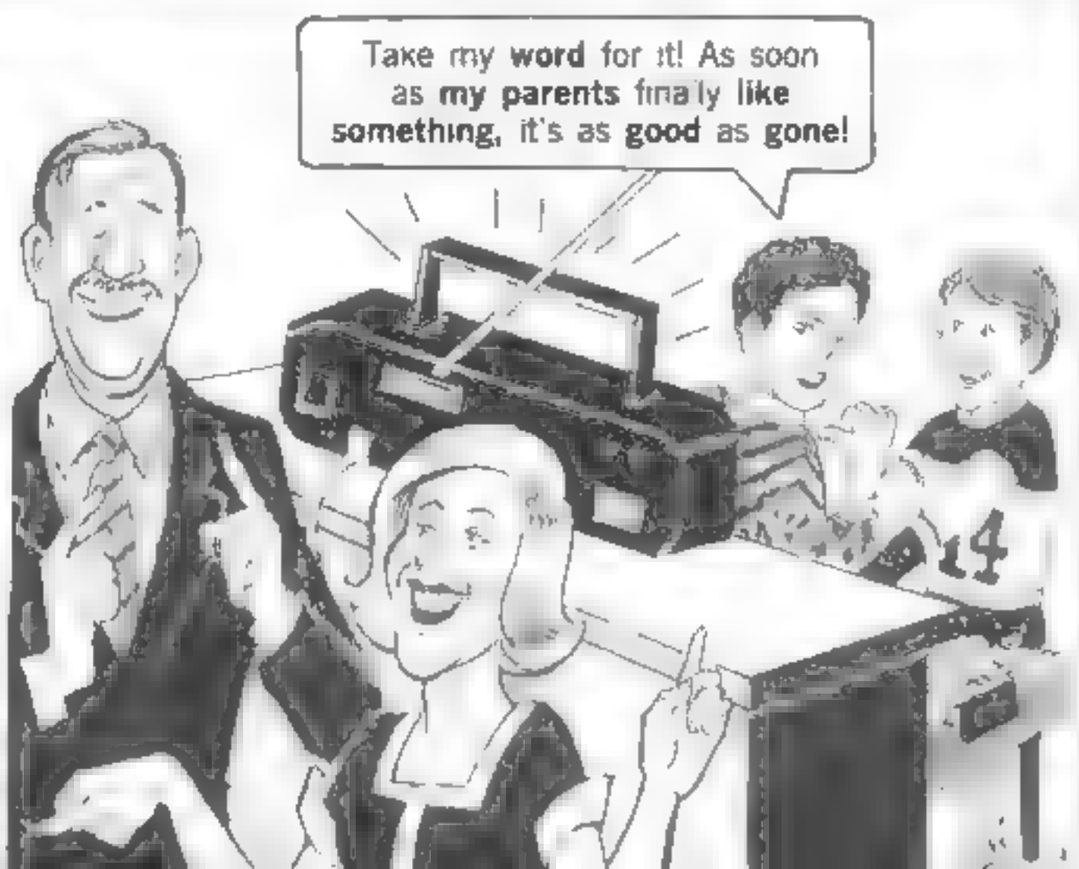

Can you **help me?** I have a terrible **fear** of **heights** and I'm looking for some **book** that could **help me** to **overcome** my **problem!**
Yes, I know of a **book** that **deals** with your **problem!**
You'll **find it** on that **top shelf!**

COUNSELING

DANCING



MUSIC



GUNS

Mr. Thomas, I want you to know that your son is a menace to the neighborhood! No cat, dog, or bird is safe when he's out with his super soaker!
That's my boy!

FINANCES

She's the only one who can dance with him and not get her toes stepped on all night!
My wife and worked on our budget for next year and realized we won't make it unless we become a two income family!
I hear you! So what kind of a job is your wife going to look for?
None! I have to get a second job!

PANIC

Phil! Just as I left the mall, someone came up behind me and grabbed my purse!
Did you call the police?
PARKING
No! I'm so nervous can't remember which numbers to dial for a 911 call!

THE OFFICE

I'm in a **rotten mood** today! The **kid** kept me **up all night!**
The **Giants** kept **me** up all night with **aggravation!** Did you see that **game?** They were **terrible!**
The **bank** screwed up **again!** I'm ready to **tear** someone's **head off!**
It's a **good day** for **someone** to **ask** for a **raise!**

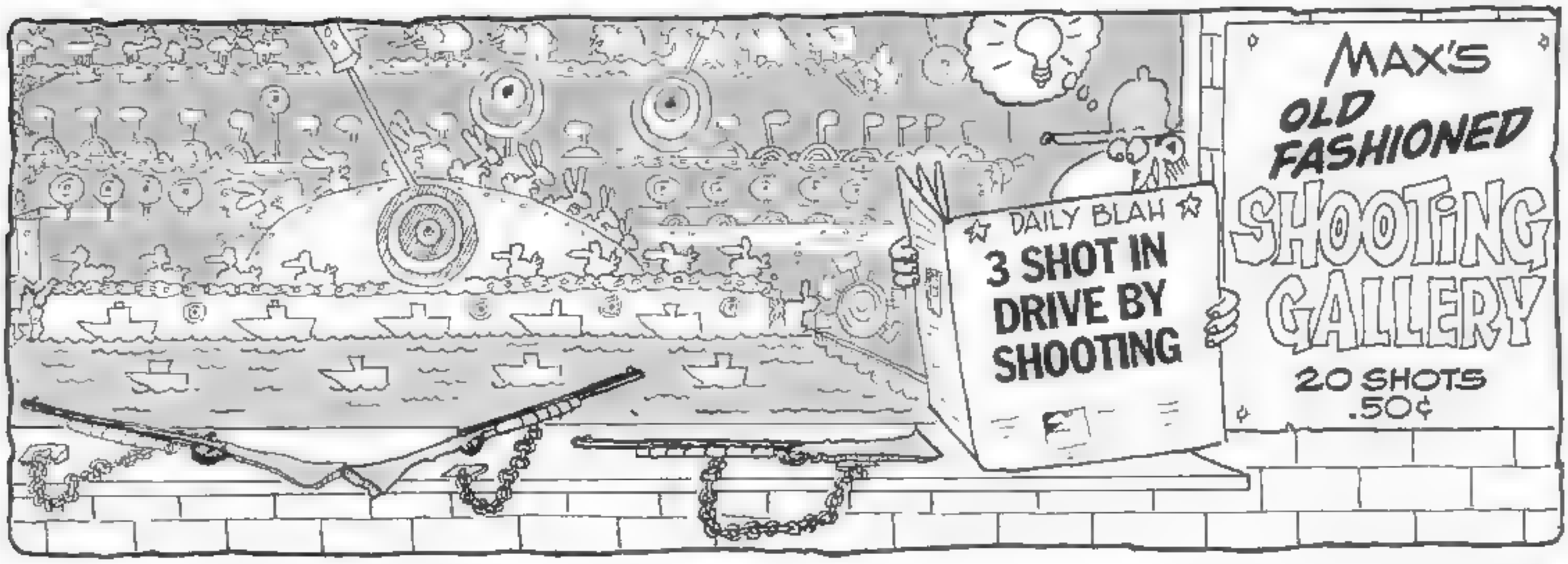
THE TELEPHONE

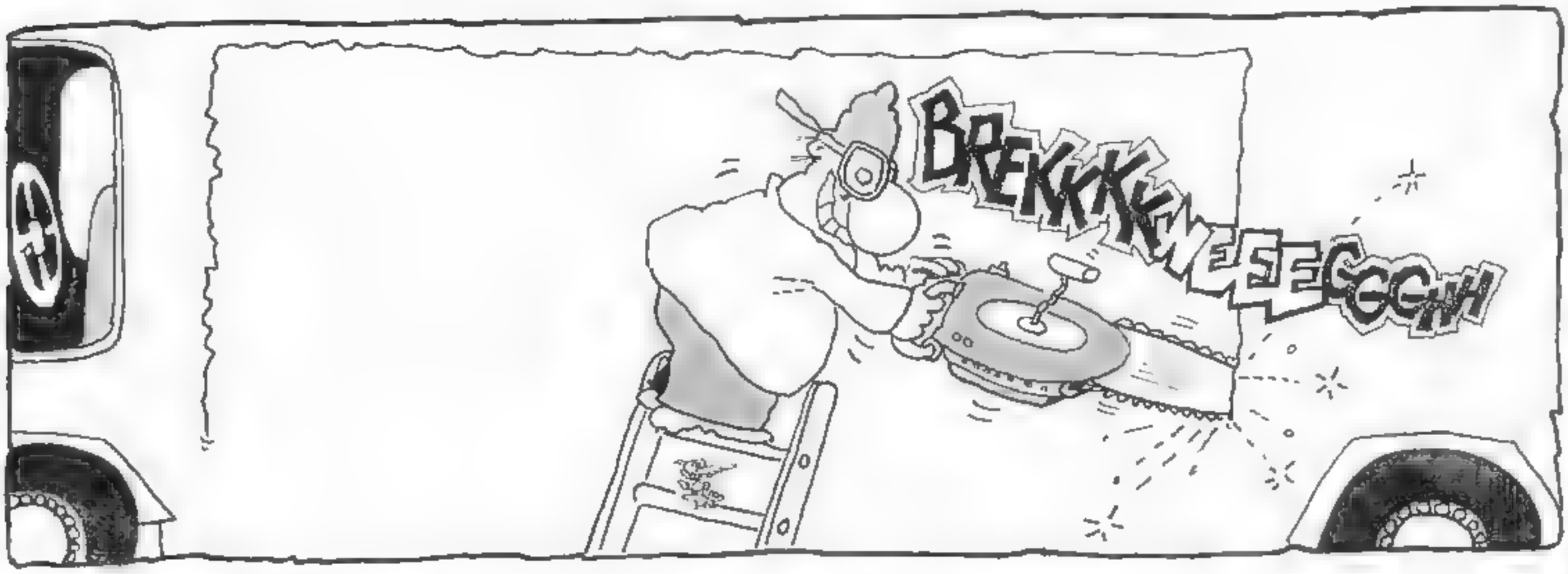
I'm **expecting** some very **important calls,** Elena, so I **don't** want you **gabbing** on the **phone today!**
Okay, Dad! I'll **call all my friends** and tell them **not** to **call me!**

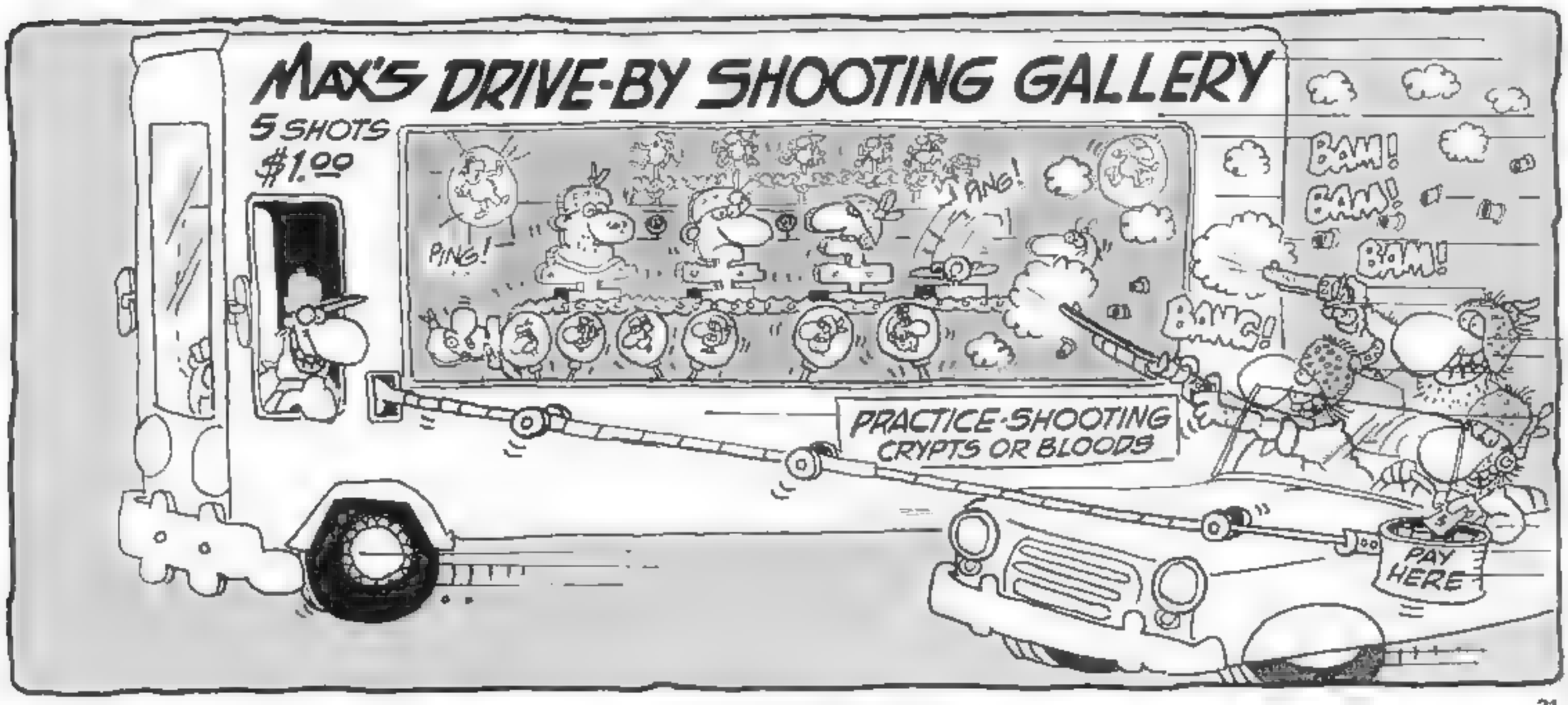
DOCTORS

Kaputnik, I'm prescribing a **miracle drug** for you!
Miracle drug? What's **wrong** with me?
Nothing **serious!** The **miracle** is that it's one of the **few drugs** that hasn't **doubled** in **price** since **last year!**

THE CONNIVING CARNIVAL CAPER



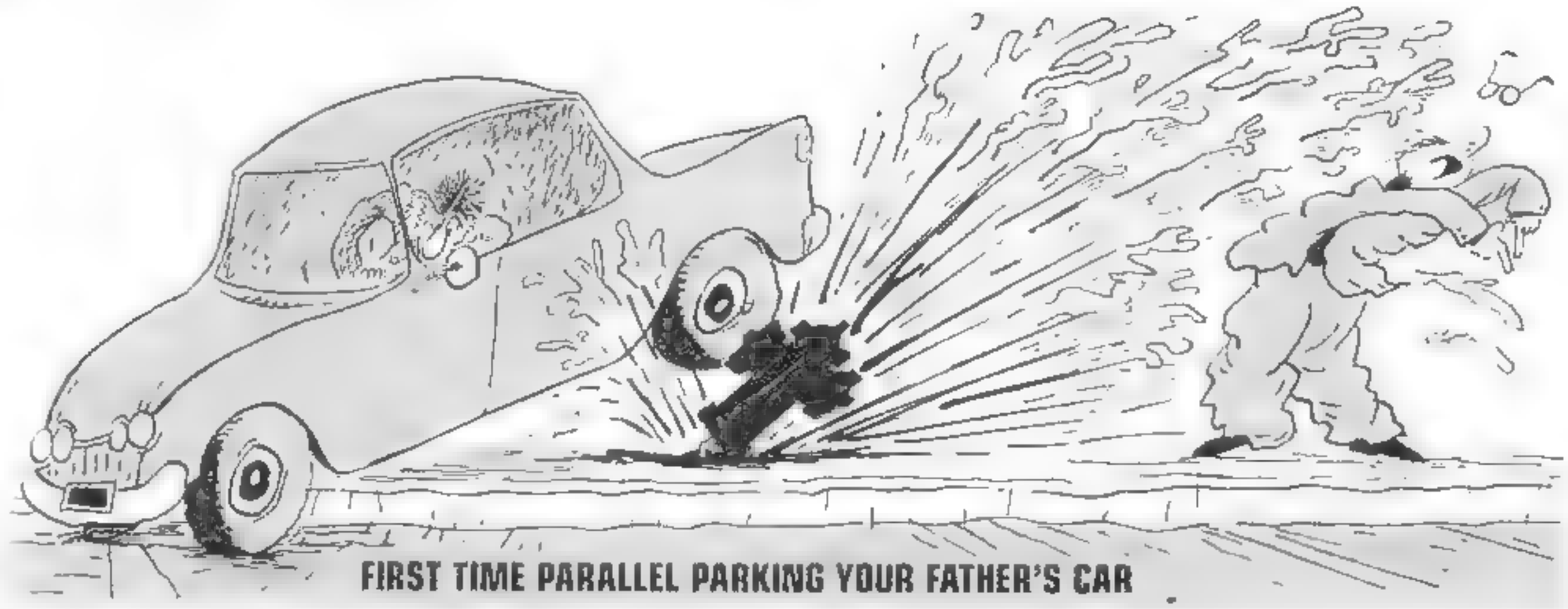




ARTIST AND WRITER: DUCK EDWING

FORGETTABLE FIRSTS

FIRST TIME DELIVERING A PIZZA WITH EVERYTHING



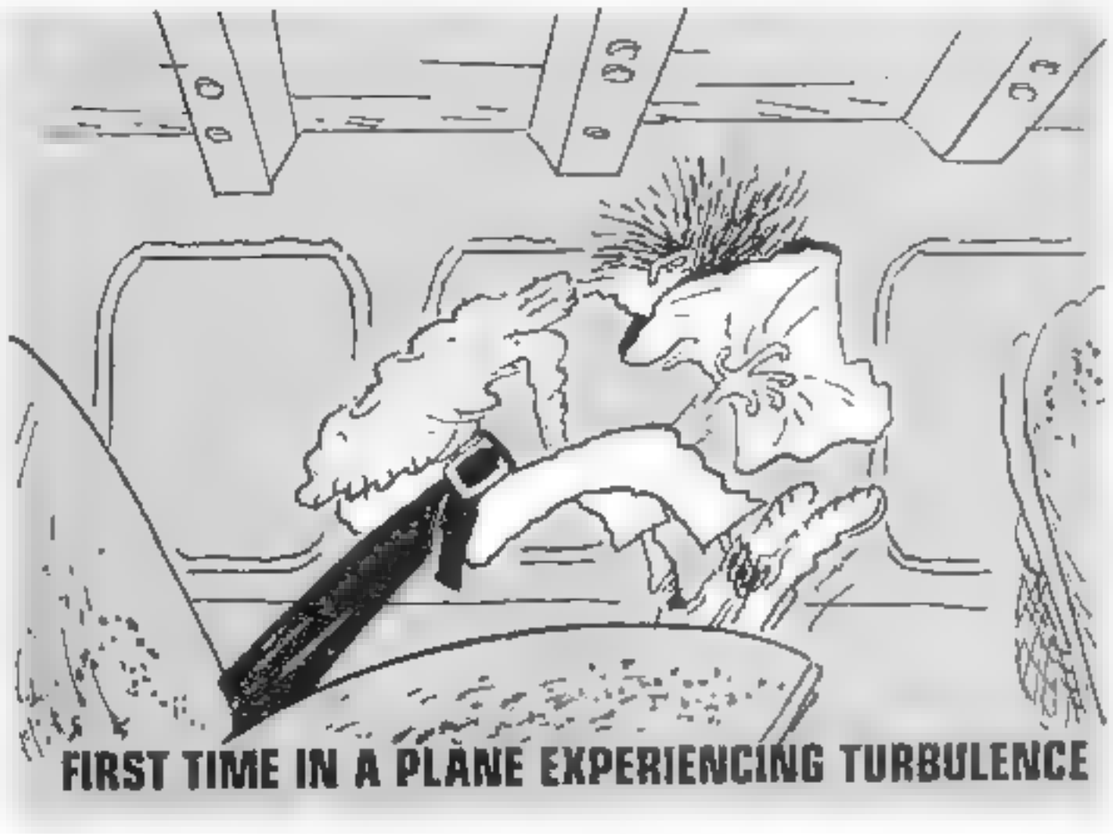
FIRST TIME PARALLEL PARKING YOUR FATHER'S CAR

FIRST TIME IN HIGH HEELS ON AN ESCALATOR

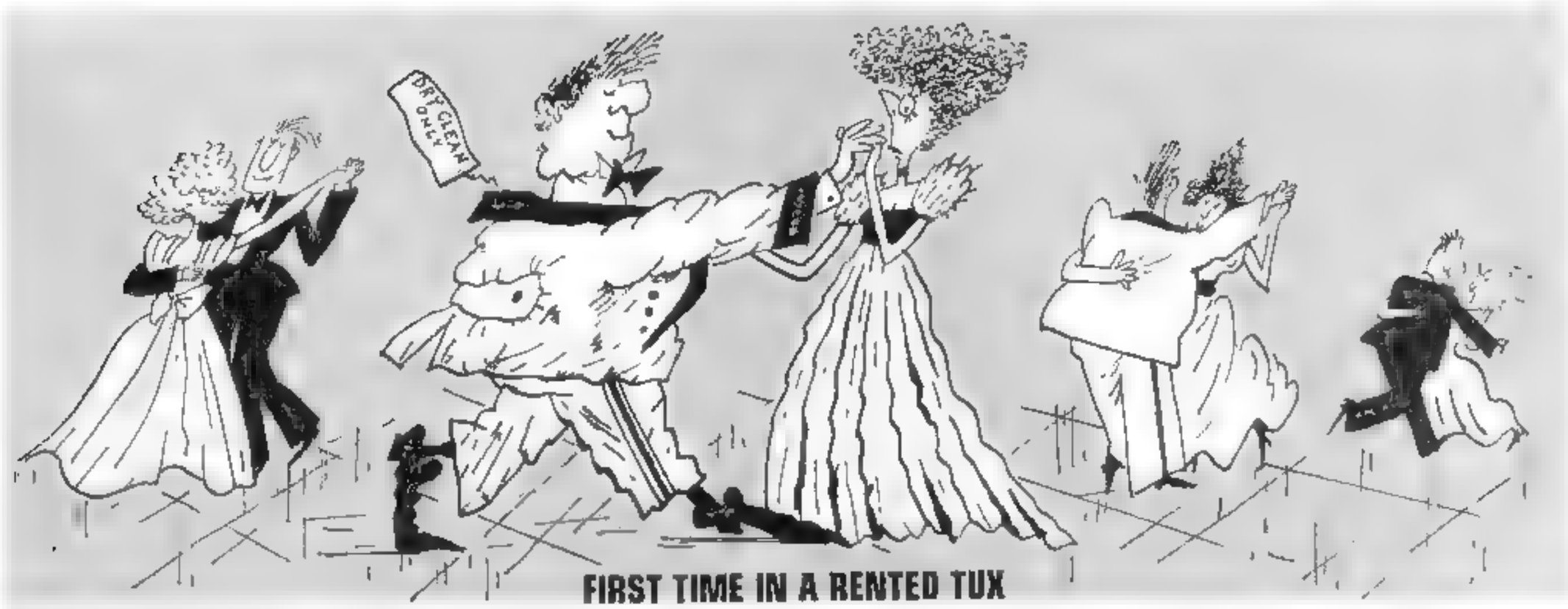
LE

ARTIST AND WRITER PAUL PETER PORGES

FIRST TIME IN A BUNKBED

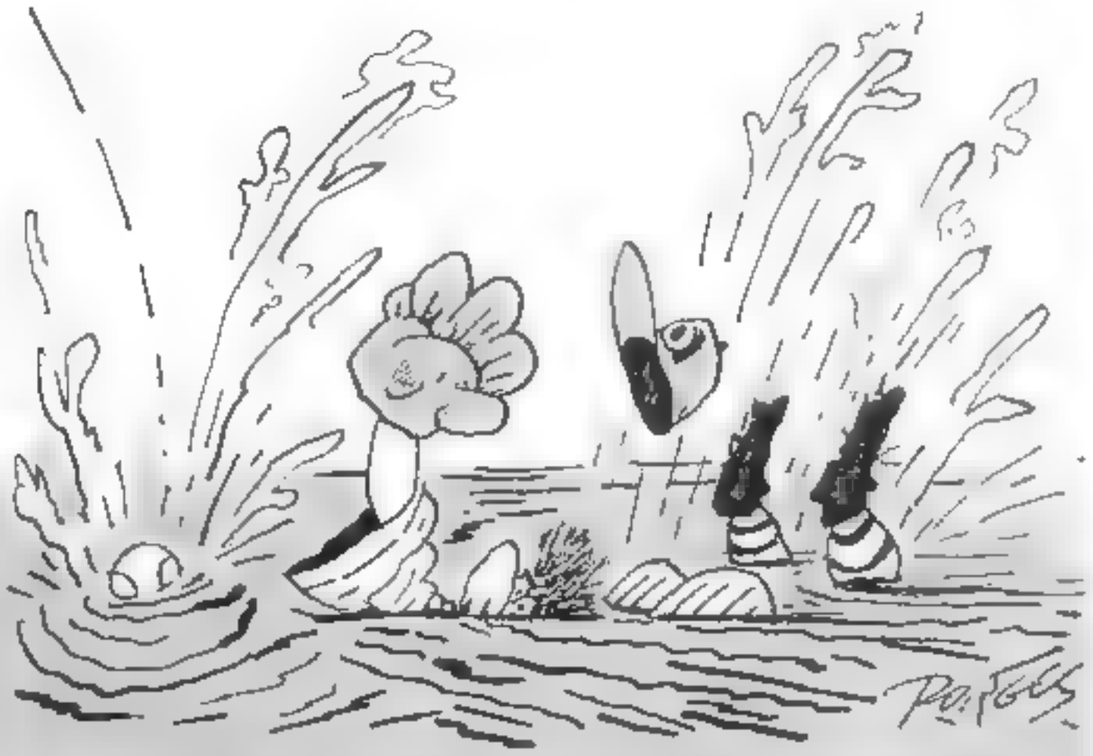


FIRST TIME IN A PLANE EXPERIENCING TURBULENCE



FIRST TIME IN A RENTED TUX

FIRST TIME CALCULATING IN FRONT OF AN AUDIENCE



FIRST TIME IN RIGHT FIELD AFTER A RAIN DELAY

Welcome to our **show**—and our **opening credits**—in which I **dance with...**

...my brother, Jokey! Jokey's not the **smartest kid** in his **class**—in fact, he's not even the smartest kid in his **seat!** But he does know **sex**—knows he **wants it,** knows he **needs it,** knows he'd **die for it!** The only thing he **doesn't know** is where to **find it!**

...my older brother, Toneless! He's a **recovering alcoholic** and a **paramedic.** It's a **good combination**—if he **falls off** the **wagon** and has a **car accident** while he's **drunk,** he can **treat himself!**

DANCING WITHOUT WOLVES — KEVIN COSTNER

XXX

and **Bill Cosby?!** What are **you** doing on **our show?**

What are you doing **dancin'** and **struttin'** around the same way **I did** at the top of **my show!** It's a **blatant rip-off!** I demand **a royalty!**

FTD

KEEP OUT — T. LEARY

...my best friend, Second, as in "Second Banana"! Like Lucy had Ethel, I have Second. Too bad Second and I don't have Lucy's and Ethel's writers—or talent!

...my grandfather, Zzzz. He's very old, but very kind. He believes in "Hear no evil, see no evil, harbor no evil." Of course when your hearing, eyesight and memory are shot, that's easy!

...my dad, Nickelodeon, who's raised me since my mom left—and you can see what kind of job he's done since he lets me dance on top of this $40,000 baby grand piano!

Anyway, those are the people who make up our show. Now I just wish I could just figure out why all of us together add up to such a

"BLAH-SUM"

ARTIST: ANGELO TORRES

WRITER: DENNIS SNEE

Man, that was **hairy!** I had to **rush** this girl to the **hospital** and I wasn't sure she'd **pull through!**

Toneless, you're a **paramedic!** You **drive** an **ambulance!** That s **part** of your **job!**

He **wasn't at work** last night, he was **on a date!** His **incredible dullness** sent the poor girl **into a coma!**

Blahsum, as a **responsible parent,** which I try to be at least **once** in **every episode,** I want to talk to you about **"protection"** on your date with **Vinnilll!**

Dad, you **don't** have to talk to me about **protection! Look** what I'm **wearing!**

By **"protection"** I meant... **contra...cond...er—oh here!** Just take this **Right Guard Deodorant!**

Thanks, Dad! I'm glad we have this **mature, open relation-ship!**

Leary is Dreary

I wish Blahsum would **dump** that **juvenille delinquint,** Vinnilli!

It **bothers** you he's **older and worldlier** than she is?

No, it **bothers** me he's **prettier** than **she is!**

See ya, Grandpa— I've gotta get to my **AA meeting!**

Toneless, I was **wondering...** the idea of a **sitcom character** who's recovering from **drug and alcohol addiction**—what's **funny** about **that?**

Nothing! That's why it **fits in perfectly** on **this show!**

TOUGH GLOVE

GRAND DA

Why is that **moving van** stopping in front of your house?

I **rented it!**

Oh, **please** tell me you're not **moving!**

I'm **not** moving! I rented it because I'm **going clothes shopping!**

ELENA

I just saw your brother, **Jokey.** He won't give me **the time of day!**

He doesn't give **anybody** the time of day! He **doesn't know how to tell time!**

Oh, if **only** I could be as **popular** as **you!**

I'm not **that** popular! "Popular" is when **lots** of people want to know **everything** about you .

GOYS R US

CALVIN KLEIN

...and my **favorite** color is **mauve. Gosh,** I can't **believe** I'm in a **"fantasy segment"** with **Whoopi!**

That's **"minority fantasy segment"!** The **network noticed** your show **didn't** have any **people** like **me!**

You're right— **we don't** have any **Black people!**

I'm talking about **funny people!** On **this show,** they're an **"endangered minority"!**

ROBIN WILLIAMS

BILLY CRYSTAL

ME

Toneless, how can you **pour** yourself a **drink?** You just **came** from your **50th AA meeting!**

That's what I'm **celebrating! A year without a drink!**

That's **no reason** to **drink!** If you **land** another **role** after your **sad performance** on **this show,** then you should **pop open** the **champagne!**

Blahsum, I think the **time** is **right** for you to get your **driver's license!**

Actually, by **"time is right,"** I **mean** if this is going to be a **"Blahsum** writes her **mother" episode,** so far **nothing's happened** worth writing about!

Well, I **am sixteen.**

Then a **driver's license** it **is!**

"Dear Mom, I have to tell you about some exciting news! This morning Dad said I could get my driver's license! I almost fainted! Then this afternoon our insurance agent told Dad how much my insurance would cost—and he really fainted!

I'm getting my **license!** The single **most dramatic, life-changing** thing that can **happen** to a **teenage girl!**

Aren't you **overlooking** one **slightly** more **important** thing?

Oh **yeah...** I guess going on your **first trip** to the **mall is** more **life-changing!**

I thought it was time for your **driving lesson,** but you're **dressed** for a **"flashback sequence"** to the days of **King Arthur!**

Flashback? This is what I'm **wearing** to **school** today!

Oh, good— you're **finally** going for a more **traditional 16-year-old** girl look!

NOW APPEARING CLOTHES ENCOUNTERS OF THE WORST KIND

" and Toneless offered to help, too . "

Thanks for giving me this **lesson, Toneless!**

You're **welcome**—but you've got to **drive slower! Slower!!**

Faster! Faster!

I've got broken bones and I'm **losing blood! Faster!!** to the **hospital!!**

Er, maybe I'll **give** you your next **lesson** on my **own time...**

"I tried, but I couldn't get grandpa to help me . "

I **need a** little more **practice driving, Zzzzz!** Wanna **go** for a **ride?**

No, thanks. I don't feel like **walking** out to the **driveway.**

You **don't** have to. I'm **parked** in the **kitchen!**

GIRLS

"Jokey helped...In his own way"

Jokey, what **are** you **doing?**

What's it look like? I'm **helping you prepare** for your **driver's test!**

I know the street signs say **"STOP"** and **"YIELD,"** but what's **"EWAD"?**

They're **letters** you should **memorize!** You'll **need** to **know** them for your **eye test!**

EWAD

YIELD

"And finally came the big day of the driving test "

Well, **Blahsum,** how did your driving **test go?**

It was a **breeze!!** The **instructor** said he'd **pass me** if I would just **pull over** to **the curb** and **let him out!**

Did you **park O.K.?**

I parked it **on a dime! Unfortunately,** the **dime** was in **someone's pocket** at the **time!**

"Finally, Mom, today I passed, and I can get my license' as soon as I decide what to wear for my license photo' "

Pick something, **Blahsum!**

We've been **modeling outfits** for **three hours!**

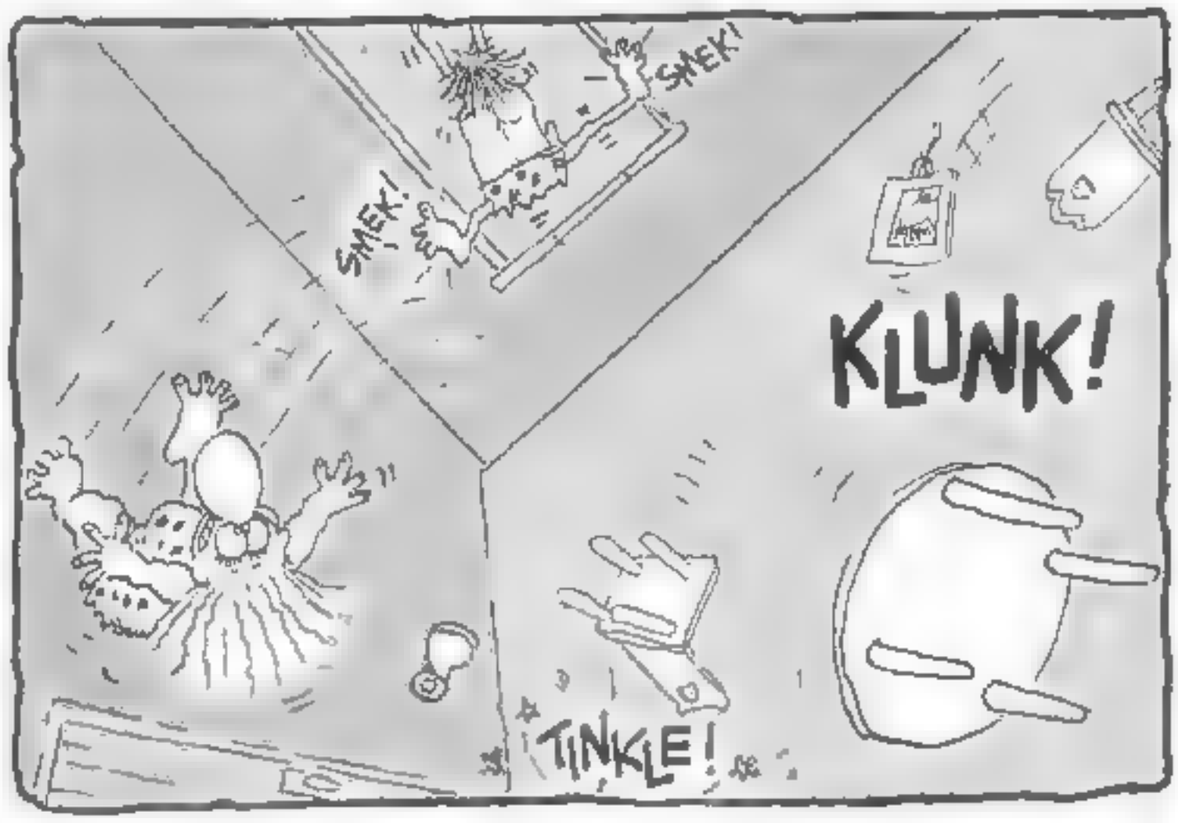
I'm getting **tired** and **hot!**

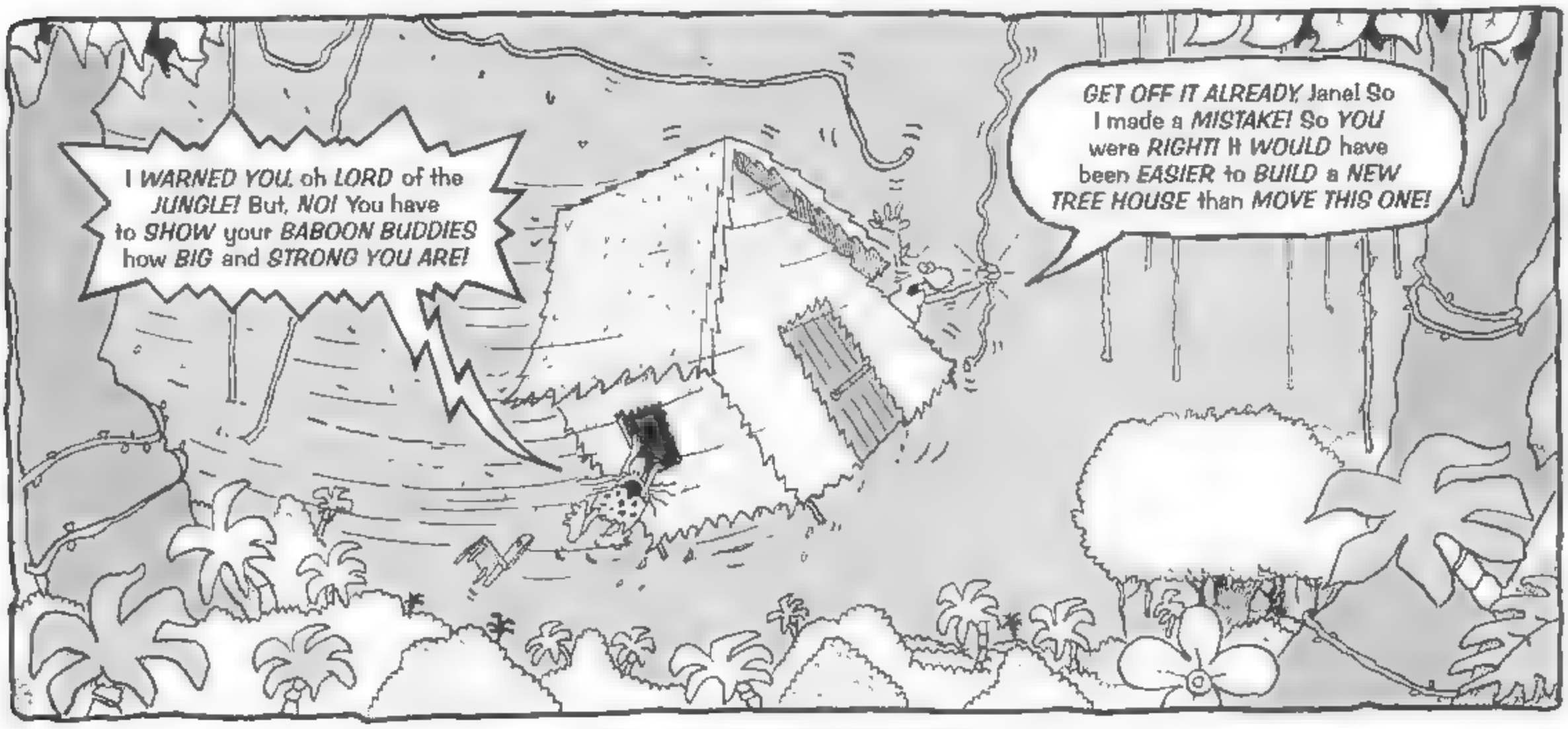
I'm getting to **like the feel** of **lace against** my **skin!**

these are **the last things** the **Goodwill Store** had in your size

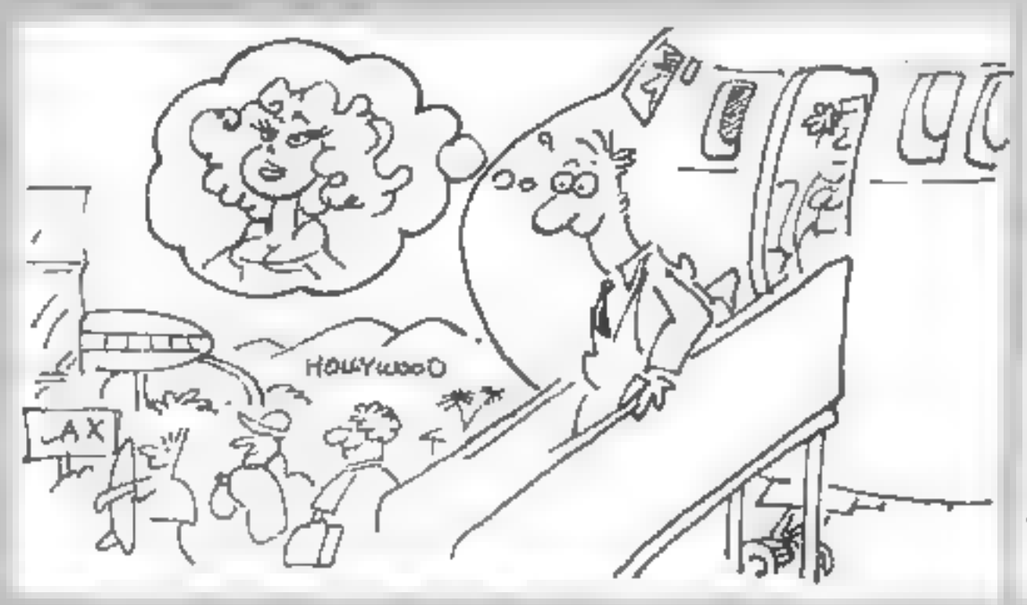
Patience, boys—remember, it **hurts** to be **beautiful!!**

THE ACROBATIC APEMAN'S ACCLIMATION



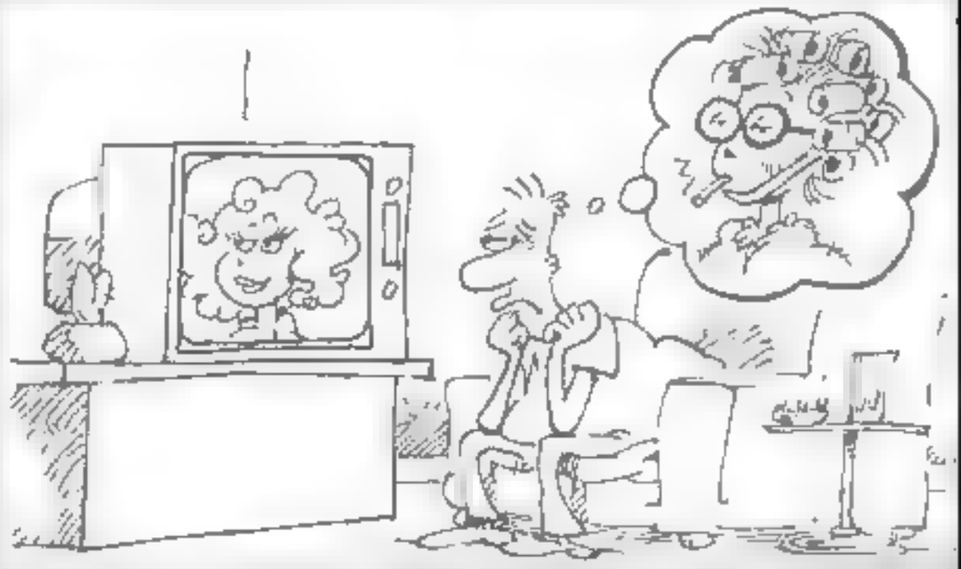

I WARNED YOU, oh LORD of the JUNGLE! But, NO! You have to SHOW your BABOON BUDDIES how BIG and STRONG YOU ARE!
GET OFF IT ALREADY, Jane! So I made a MISTAKE! So YOU were RIGHT! It WOULD have been EASIER to BUILD a NEW TREE HOUSE than MOVE THIS ONE!

A MAD LOOK AT



AUTOGRAPHS

ARTIST AND WRITER. SERGIO ARAGONES



EXIT

THEATRE
EXIT

EXIT
STUDIO TV

ARTIST: GEORGE WOODBRIDGE IDEA: DAN BIRTCHER

WRITERS: JOE RAIOLA AND CHARLIE KADAU WITH DAN BIRTCHER

It's often been said, "You can pick your friends, you can pick your nose, but you CAN'T pick your relatives!" Never ones to accept the status quo, we here at MAD challenge this statement of indisputable fact. You CAN pick your relatives, just like you pick your garden equipment and cheap gifts! All you need is a copy of

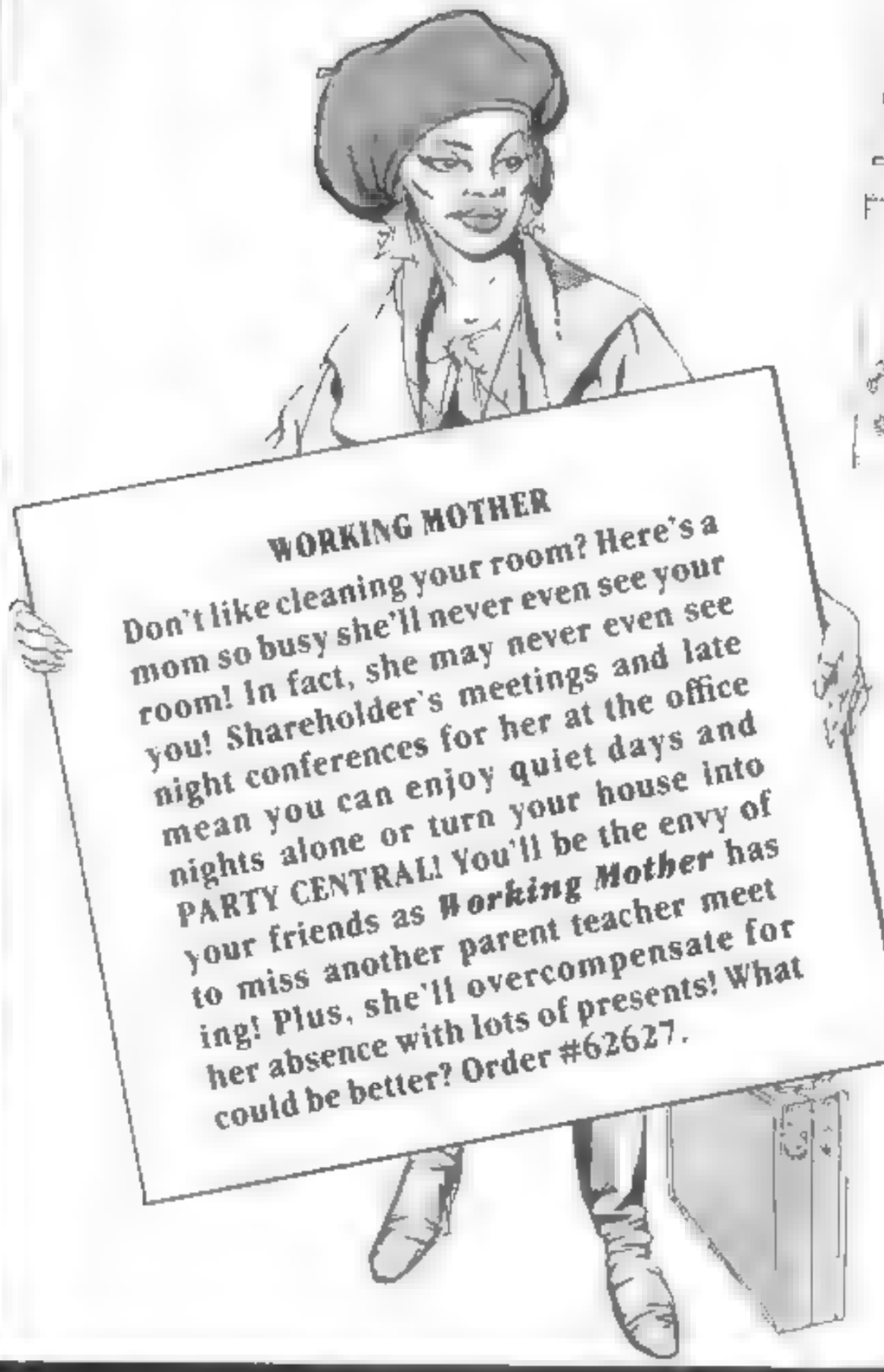
THE NATIONAL PICK-YOUR-OWN RELATIVES CLEARING HOUSE CATALOGUE

Order a Whole Family and We Pay The shipping!

Why leave things to chance and genetics? Choose the Relatives with the Traits and Personalities that SUIT YOU!

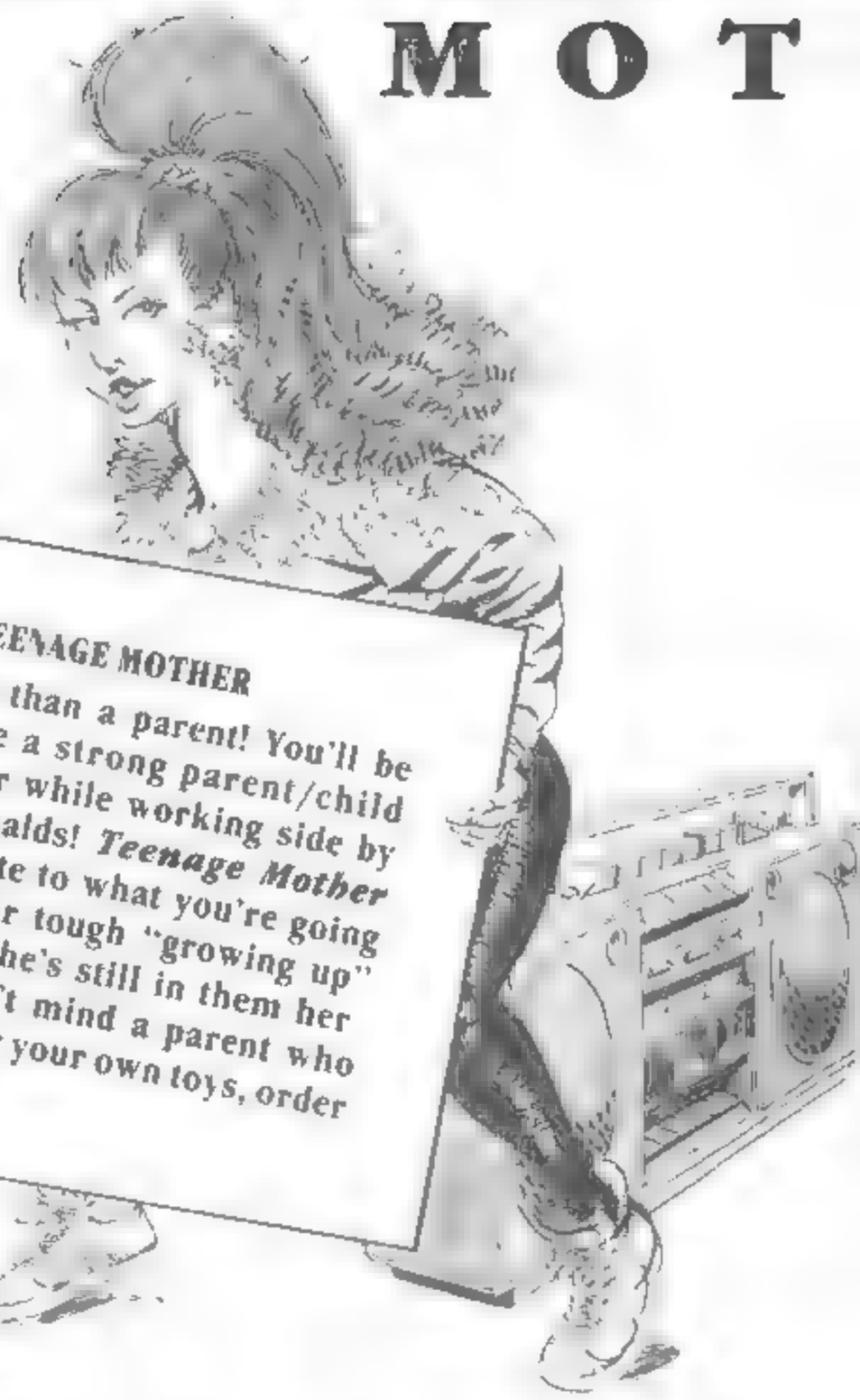
Complete Ordering Information on Page 112.

MOT



WORKING MOTHER

Don't like cleaning your room? Here's a mom so busy she'll never even see your room! In fact, she may never even see you! Shareholder's meetings and late night conferences for her at the office mean you can enjoy quiet days and nights alone or turn your house into PARTY CENTRAL! You'll be the envy of your friends as ***Working Mother*** has to miss another parent teacher meeting! Plus, she'll overcompensate for her absence with lots of presents! What could be better? Order #62627.



TEENAGE MOTHER

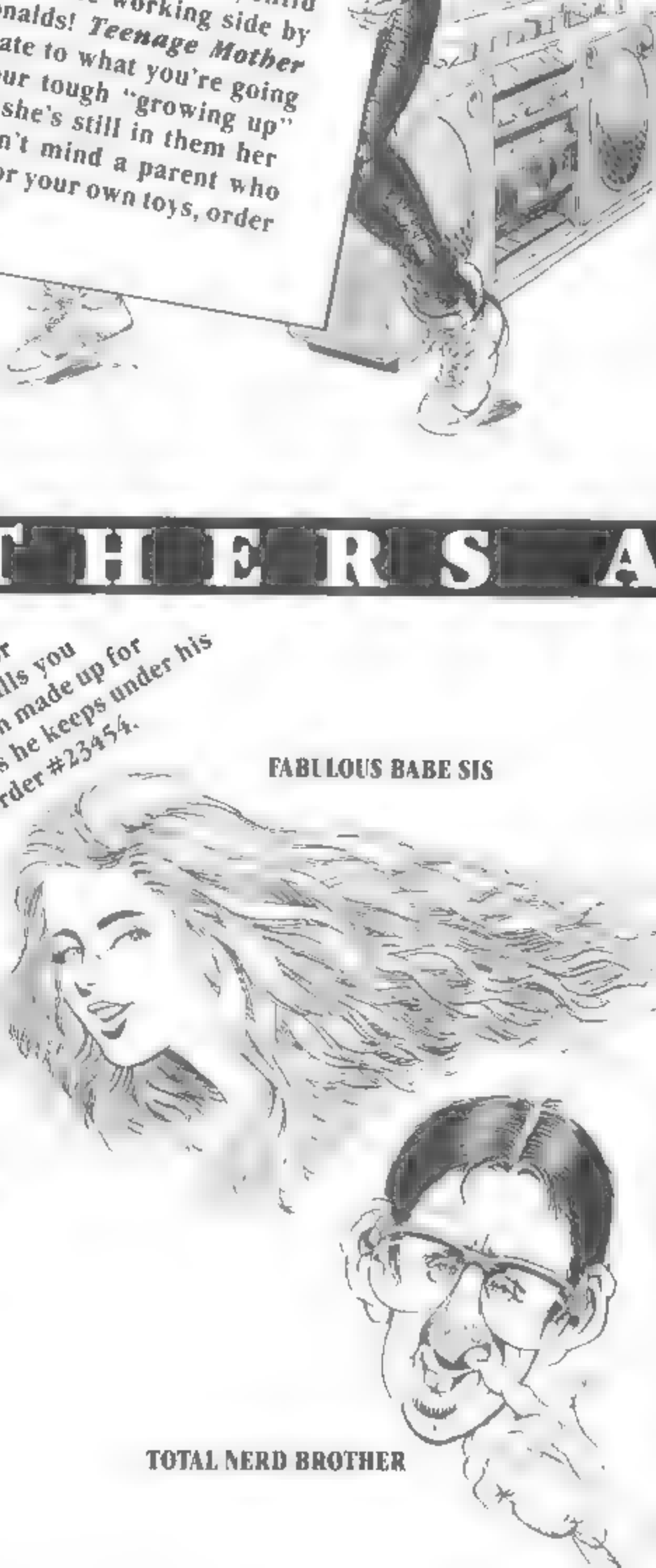
More a peer than a parent! You'll be able to forge a strong parent/child bond with her while working side by side at McDonalds! ***Teenage Mother*** can really relate to what you're going through in your tough "growing up" years because she's still in them herself! If you don't mind a parent who may fight you for your own toys, order model #039398.

BROTHERS A

BIG BULLY BROTHER

This abusive, rough 'n' tumble brother is a guy you can really look up to! He's bigger than you, stronger than you, older than you, and has more privileges than you—and he never lets you forget it! Always ready to come to your defense, ***Big Bully Brother*** will beat up anyone who bothers you—then he'll beat you up for letting them bother you! You'll be degraded when he calls you "buttface" in front of your friends, but this is more than made up for by the huge stack of Playboy and Penthouse magazines he keeps under his bed! Not recommended for people who bruise easily. Order #23454.

FABULOUS BABE SIS



Ho ho ho! Adolescent guys love her and there are plenty of reasons why! With ***Fabulous Babe Sis*** around, you'll never be lonely, as a steady stream of would-be suitors treat you like royalty in an attempt to get to her. Not only that, but odds are that her friends are fabulous babes too, at least one of whom will be attracted to an ordinary dude like you! If you're a girl, one of the guys hanging around her and getting nowhere will ask you out instead! YOU CAN'T LOSE! Order #93839.

TOTAL NERD BROTHER

I E R S

TRADITIONAL MOM

Our most popular model! She cooks, washes, cleans, nags and scolds almost simultaneously—all day, every day! This amazing versatility at home, however, results in limited mobility, so *Traditional Mom* cannot travel further than her local supermarket or children's school. Order #1839. (Note: Incompatible with Model #4252: HORNY HUSBAND.)

NEW AGE MOM

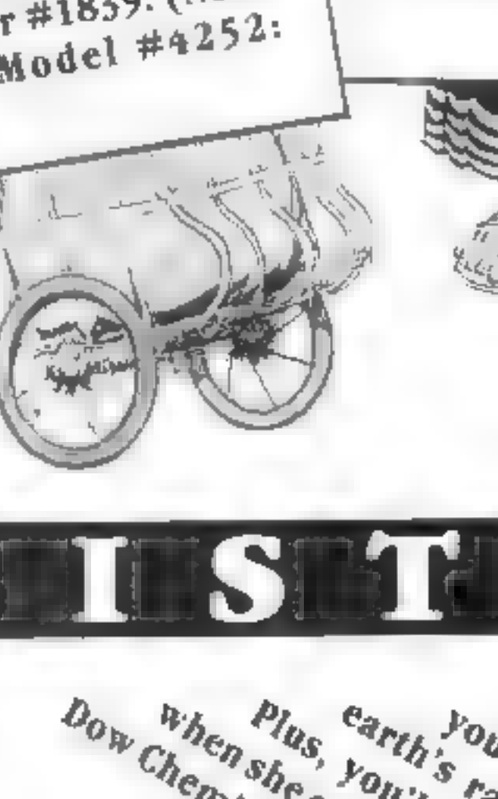
Eccentric and counterculture lovable! With *New Age Mom* you'll get an organic lentil sprout sandwich and a granola bar in your lunch every day! Even better, she'll let you stay home from school when you wake up complaining that you have "a bad aura." True, she may speak to the house plants more than she does to you, but you'll enjoy spending summers with her following the Grateful Dead around the country! Find out why hippie rhymes with dippy! Order #41515.

GUILT INDUCING MOMMA

Here's a mom you'll never feel neglected by! That's because she's always ready to play head games with you! Worried you're feeling too good about yourself? With a few well-chosen words or a silent glare, *Guilt Inducing Momma* will make you feel lousy about missing church, failing to eat asparagus, refusing to attend your uncle Beppe's Retirement party...and more! Our guarantee: the guilt this mom induces will stay with you for the rest of your life, even after years of costly psychoanalysis! Order #7265.

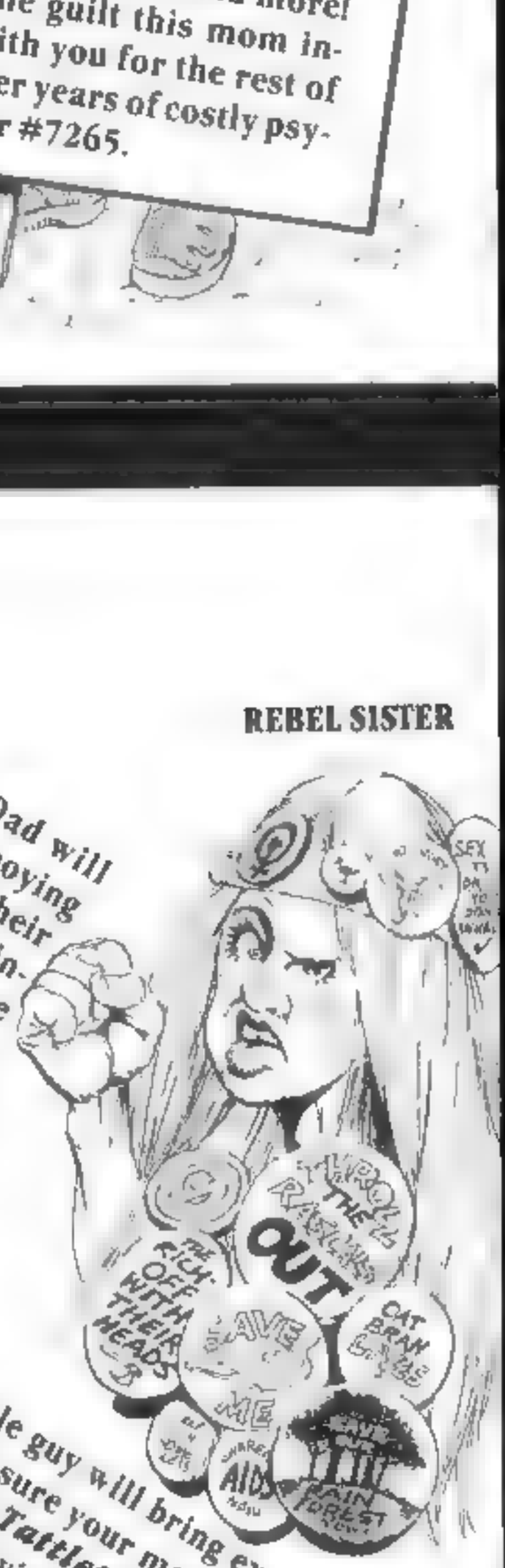
N D S I S T E R S

TATTLETALE BROTHER



An excellent choice for youngsters suffering from a lack of self confidence! One look at *Total Nerd Brother* in the morning and you'll go to school feeling a lot better about yourself! Unlike other brothers, you won't have to pressure him into doing your homework for you...he likes doing homework! True, you'll sometimes have to be seen in public with him, but this humiliation will be forgotten when he becomes a successful adult and you'll be able to borrow money from him whenever you want to! Order #9103476.

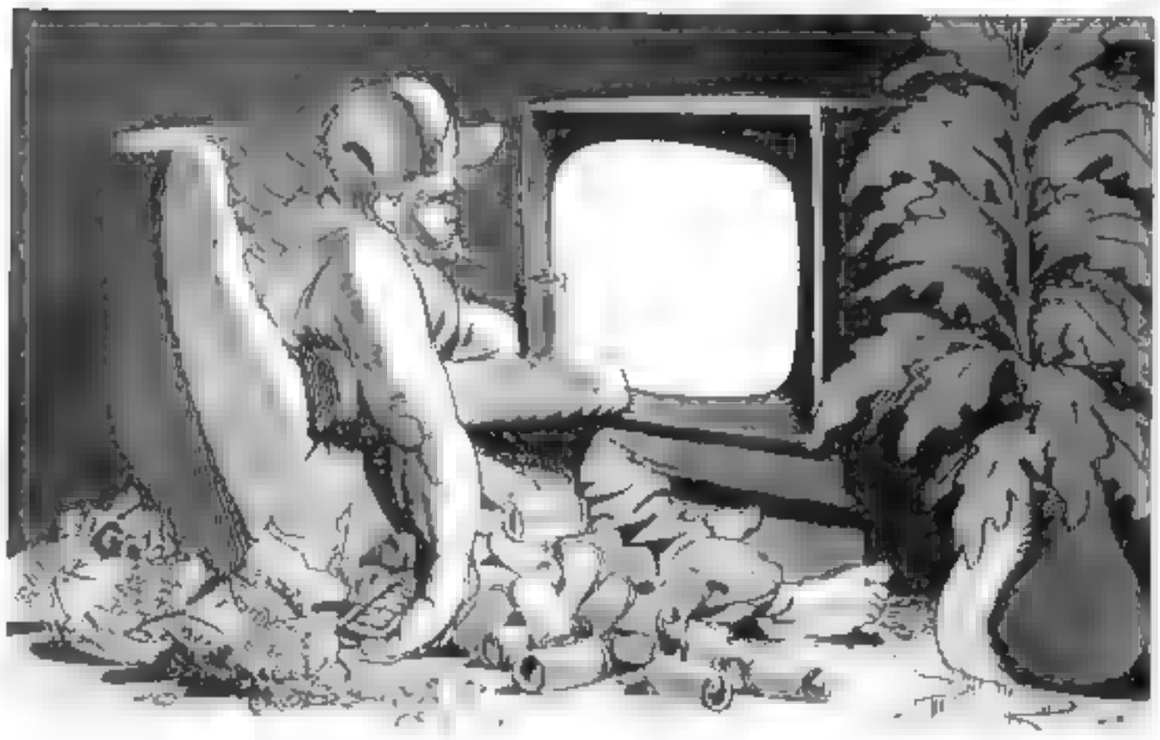
REBEL SISTER



Guaranteed! Your Mom and Dad will find this spunky rabble rouser so annoying and irritating you can't help but wind up their favorite child! It's incredible (and VERY entertaining!) to see this "politically correct" spitfire accuse your father of being a racist, a fascist and a destroyer of the earth's rainforests based solely on his choice of paper towels! Plus, you'll have a whopping good laugh at *Rebel Sister's* expense when she eventually compromises her ethics to take a high-paying job at the Dow Chemical Company! The revolutionary fun begins when you order #8262.

He's a real pest, but this little guy will bring excitement and drama to your life! By making sure your mom and dad know about EVERY wrong thing you do, *Tattletale Brother* will force you to become genuinely sneaky and devious! You'll devise cunning ways of breaking your parent's rules without him finding out! If he catches you, you'll learn the art of negotiation and get a lesson in bribery, blackmail and extortion—all things that will assist you in the adult world! Order #2119.

FATHERS



ARMCHAIR DAD

Here's a dad that rarely stands in your way. In fact, he rarely stands at all! This dependable, stationary father answers all attempts to engage him in conversation with, "Go ask your Mom." Whimsical *Armchair Dad* may forget your birthday, but he'll always remember when the water hockey finals are on ESPN! His idea of quality time is having you teach him how to set clock on VCR. Best of all, he'll sign your report card without looking at it! Order #0192. (Easy chair sold separately.)

MR. FIX-IT POP

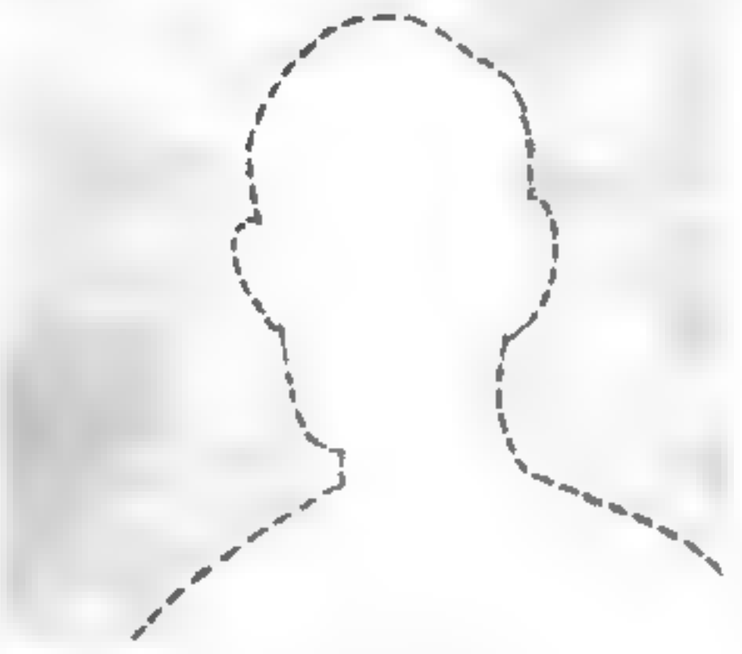
Searching for a dad who looks cute wearing overalls and a tool belt but is all thumbs? Then *Mr. Fix-It Pop* is for you! He'll always welcome your company, not because he wants your help, but because he'll need you to dial 911 when he invariably nails his wrist to a piece of plywood! There's more! Whenever you want a new CD player, just ask him to "fix" your old one, which he will soon break and replace out of guilt! Order #45567. (Warning: Not recommended for use in homes located more than 3 miles from an Emergency Room and/or Burn Clinic.)

LAME DAD

Here's a man who truly wants to be "one of the boys," and insists on hanging out with you and your pals to prove he is. He thinks he's on the cutting edge when he's actually behind the times. You'll cringe when his lame attempts at trendy lingo come out as "Groovy, guys, that's rad!" So why should you order *Lame Dad?* Because he pretends to like it when you blast Metallica on your sound system and will let you do anything you want as long as you say "It's what everyone is doing these days!" Best of all, no matter how lame you are, you'll look hip in comparison to him! Order #88376.

PSYCHOTIC "OLD MAN"

Exciting, unpredictable and wacky! Once you get over his demands that you never, ever open that meat locker in the basement, it's smooth sailing! He's the ultimate in companionship! Multiple personalities make him like 6 dads (or more) in one! You'll spend lots of time enjoying such bonding activities as watching "Silence of the Lambs" over and over again, getting matching Mohawk haircuts and listening to disembodied voices in your heads! See for yourself why *Psychotic "Old Man"* = FUN!! Order #36473.



RUNAWAY FATHER

Perfect for families in crammed living quarters! With dad gone, there's more room for everyone! As long as having someone to teach you how to shave or play catch aren't your priorities, this may be the pop you're looking for—and will continue to be looking for for a long time to come! Renders any mother's threat of, "Wait till your father gets home" absolutely useless! PLUS! Unlike many other dads, *Runaway Father* will never hit you, make you mow the lawn, or offer any financial or emotional support whatsoever! Order #72926.

MISCELLANEOUS RELATIVES

FOREIGN GRANDPA

Here's a real challenge! ***Foreign Grandpa*** doesn't speak English and has been in America so long he's forgotten his native tongue as well! Is he gesturing for a hammer, or trying to tell you that he's choking on a clove of garlic? You decide! Tell him you were late for dinner because you had to plug in your styrofoam and he'll just smile and give you a quarter. After a while, those quarters add up! Order #371908.

LIFE-OF-THE-PARTY UNCLE

He's wacky, he's wild, he's a barrel of laughs...he's unemployed! ***Life-Of-The-Party Uncle*** hasn't been seen without his "I'm only here for the Beer" T-shirt since 1974! After a few brews, he'll pull you aside to tell you the facts of life—the same way he does whenever you see him! Never without a trunk full of illegal fireworks, kids love it when he smears himself with mustard to get a laugh, as adults just look at the ground and slowly shake their heads. Same as #22493 ***Pathetic Brother-In-Law***. Order #87538.

HYSTERICAL AUNT

Dependably unstable! You can count on this perpetually frazzled fruitcake to always be in a crisis! One minute she's laughing like a crazed hyena for absolutely no reason—a second later, she's sobbing tears of grief for her guppy, Harold, who died 10 years ago when a miniature diver fell on him. All the operators at 911 know her by her first name! At gatherings, she brings your family members closer, as they huddle to discuss their hopes that she leaves soon. ***Hysterical Aunt*** helps you realize how well-balanced your own parents are! Order #38190.

OVERWEIGHT COUSIN

A most excellent relative/playmate! His sheer girth is guaranteed to serve to your advantage in so many fun ways! He's pitifully slow and easy to beat at races or catch when playing tag. ***Overweight Cousin's*** rotund body provides a great target for throwing rocks and snowballs at! Best of all, his home is always very well stocked with all the sugary, fatty junk foods you love so much that your own mom and dad refuse to buy! Order #3789.

BLABBING GRANDMA

Your most reliable source of information on what your parents were REALLY like when they were your age! In between her stories about how she had to pickle her own pig's knuckles, you'll learn how your dad was left back in 7th AND 8th grades or how your mom was known as the biggest "floozy" in the neighborhood! For those times when ***Blabbing Grandma*** gets on your nerves, give her a piece of peanut brittle to gum on and she'll keep quiet for hours! Order #75768.

WEALTHY UNCLE

A perennial favorite! He's emotionally dead but good for a five spot whenever you see him! The ideal relative for "guilting" your parents into upping your allowance as they hopelessly try to compete with his gifts! It's fun to watch your other relatives suck up to him when he's around hoping to get a spot in his will, and transform into back-stabbing gossips the moment he leaves! Note: ***Wealthy Uncle*** is only available in a set including ***Snooty Aunt*** and ***Spoiled Obnoxious Cousins.*** Order #27297.

DISTANT RELATIVE

Our top low-maintenance, hassle-free family member! You'll only see them at family reunions, weddings and funerals and the only thing they'll ever say to you is, "I remember you when you were this big!" Our customers love 'em because they require absolutely no gifts, no phone calls, not even a sympathy card when one of their loved ones dies! It's as convenient as not having any relatives at all! In fact, when push comes to shove, you'll be hard pressed to remember exactly how ***Distant Relative*** is related to you! Order #3445567.

THE ONE FANTASTY SO OUTRAGEOUS,
MADONNA DARED NOT PUT IT IN HER BOOK

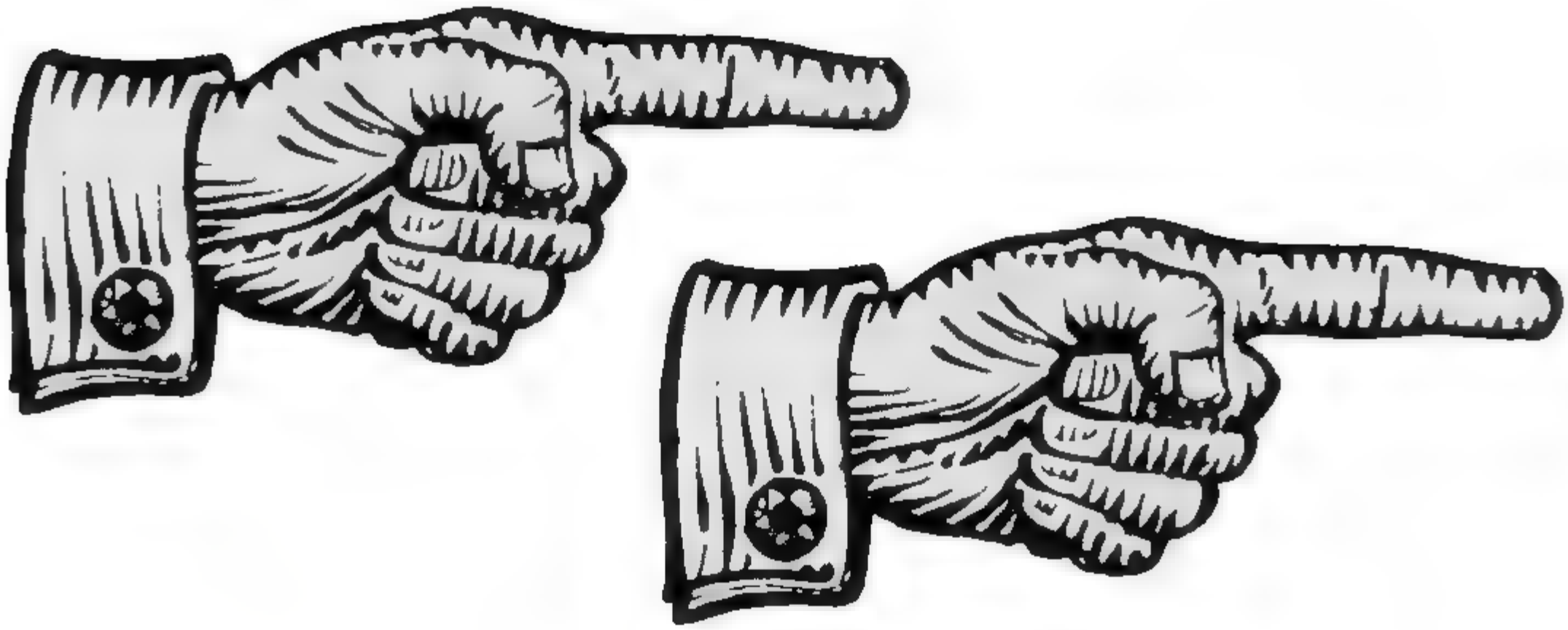
Sex Secrets

getting my hands all over Oscar

ARTIST: JACQUES HUTZLER

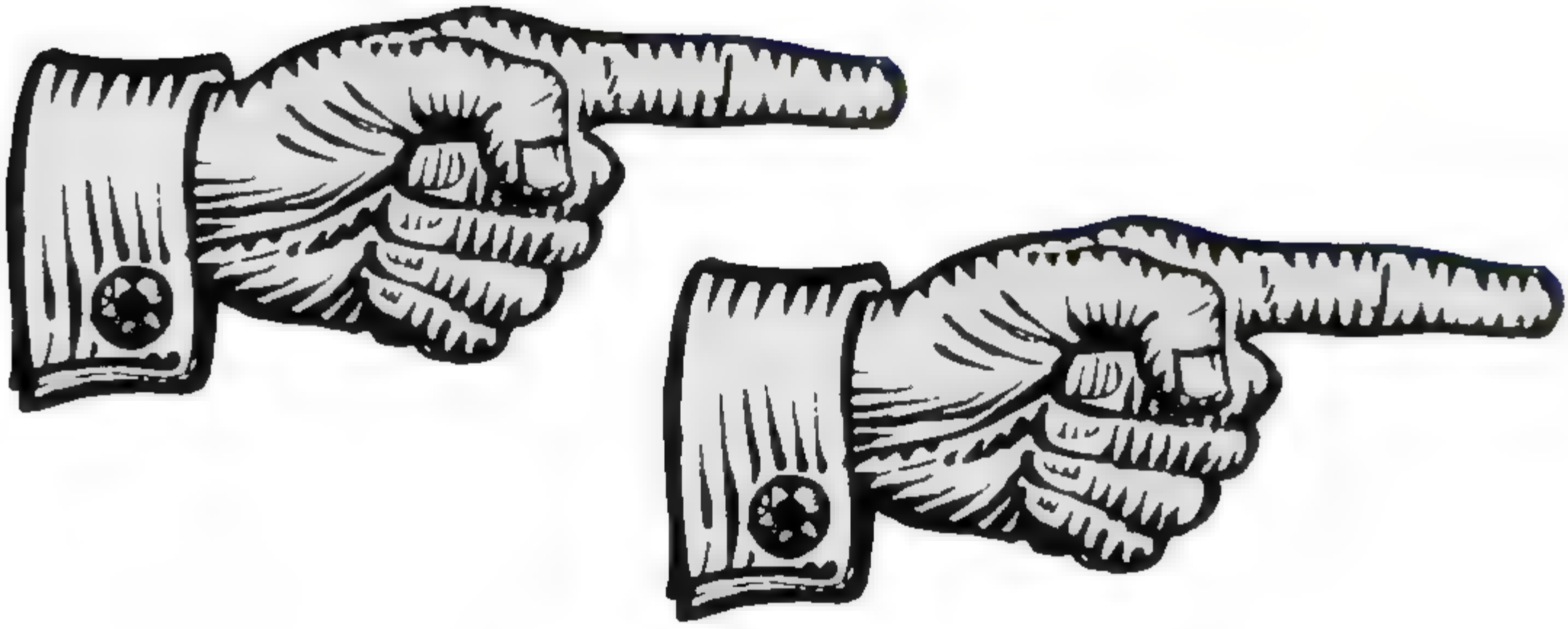
WRITER: TOM HACHTMAN

AP/WIDE WORLD PHOTOS



Nothing to see here!

Please skip ahead.



WHAT HIDEOUS CREATURE IS SPREADING A REIGN OF DEATH AMONG OUR YOUTH?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

These days youth is being threatened from all sides. To find out what loathsome, evil beast most endangers their well being, simply fold page in as shown in nifty diagram to the right.

FOLD PAGE OVER LIKE THIS!

A▶ FOLD THIS SECTION OVER LEFT ◀B FOLD BACK SO "A" MEETS "B"

SOCIETY HAS DONE A PRETTY LOUSY JOB OF PROTECTING VULNERABLE YOUNG PEOPLE LATELY. IT IS VITAL THAT A SERIOUS CAMPAIGN BE MOUNTED AGAINST EVERY SCOUNDREL WHO PURVEYS DEATH TO OUR CHILDREN.

A▶ ◀B

WHAT HIDEOUS CREATURE IS SPREADING A REIGN OF DEATH AMONG OUR YOUTH?

FOLD PAGE OVER LIKE THIS!

A▶◀B FOLD BACK SO "A" MEETS "B"

JOE

CAMEL

A▶◀B

If Norman Rockw

"First Day

ell Depicted the 90's
y of School"